



# 2005 City of Steamboat Springs Community Survey

September 2005  
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Northwest Colorado Council of Governments



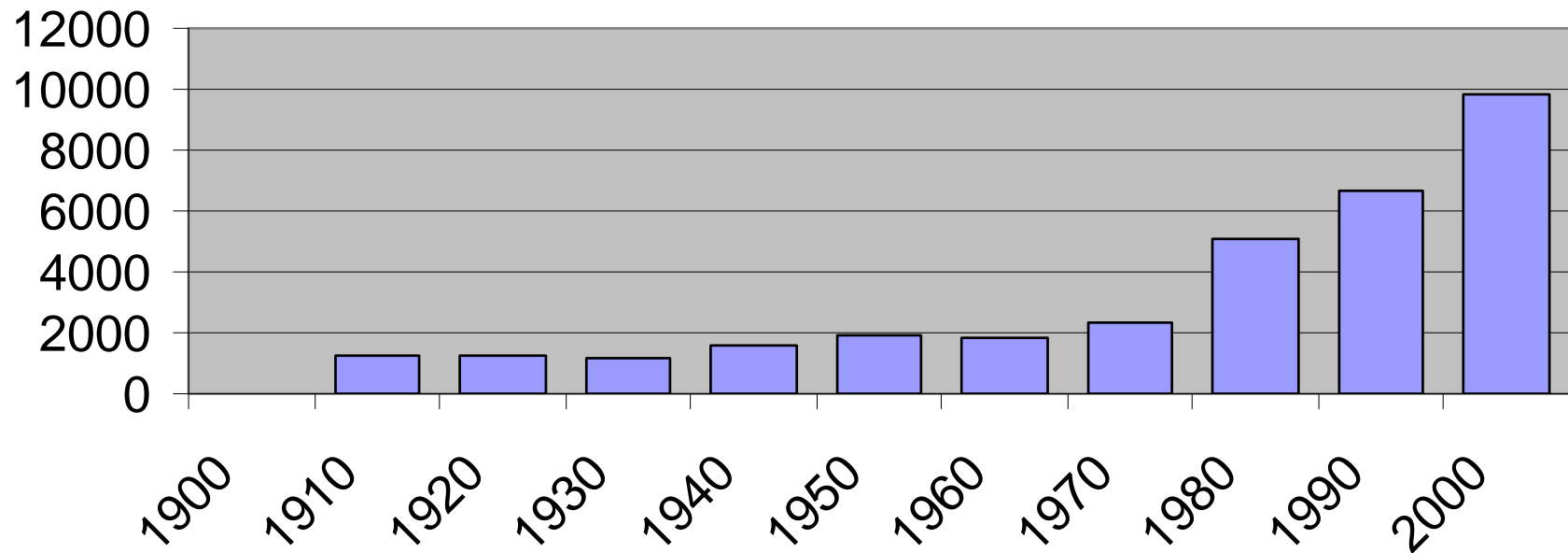
## Agenda

- General demographic information about the City of Steamboat Springs
- Purpose and methodology of 2005 survey
- Review 2005 survey results
- Comparative results & Conclusions



# Steamboat Springs Population Growth

## City of Steamboat Springs



Source: Colorado Demography Section

# General Demographics Population

## Steamboat Springs

1990	2000	%	2003 est.	%
6,695	9,815	46.6%	10,607	8.1%

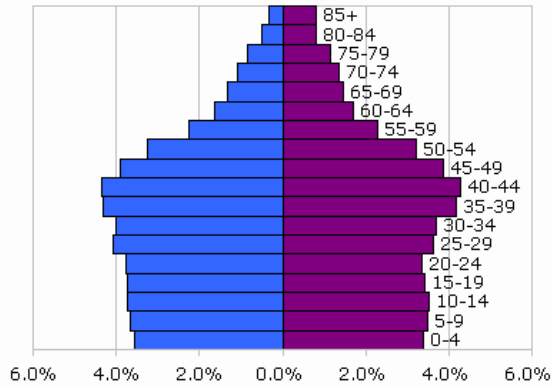
## Routt County

1990	2000	%	2003 est.	%
14,088	19,990	41.9%	21,366	6.9%

*Source: 1990 and 2000 Census; Colorado Demography Section*

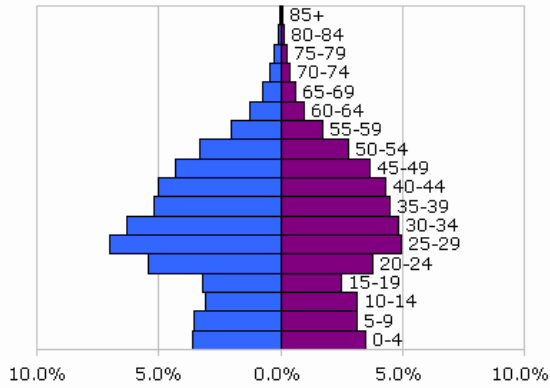
# Colorado

Age Distribution, 2000



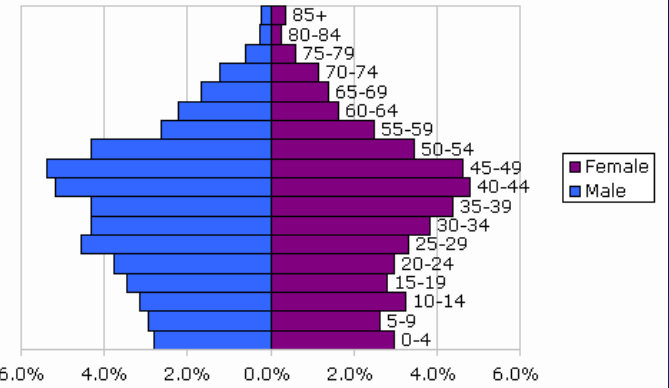
# Eagle County

Age Distribution, 2000



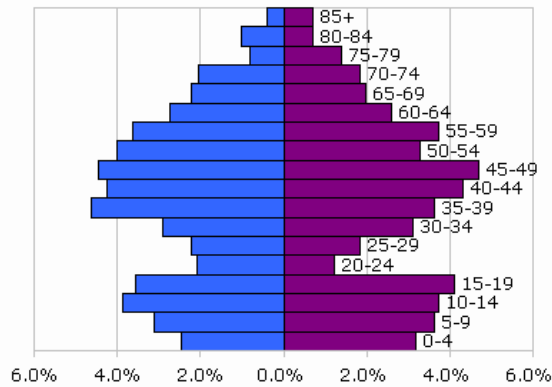
# Grand County

Age Distribution, 2000



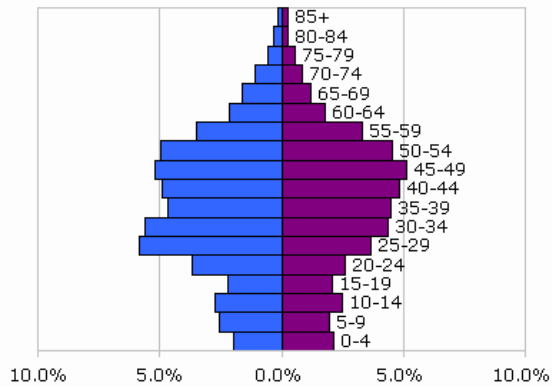
# Jackson County

Age Distribution, 2000



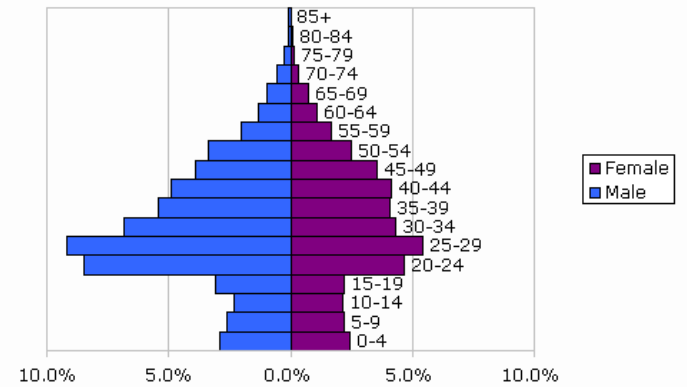
# Pitkin County

Age Distribution, 2000

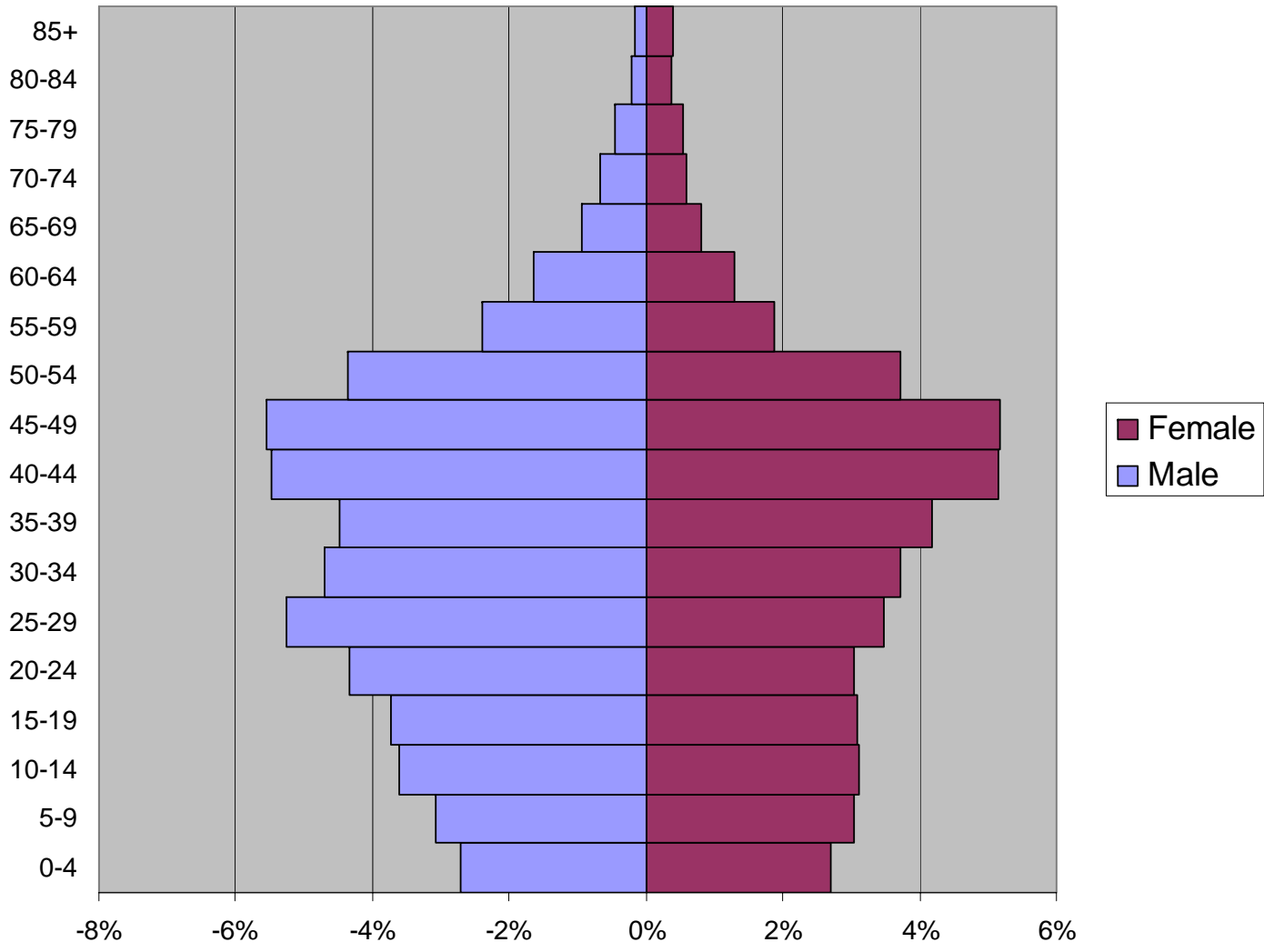


# Summit County

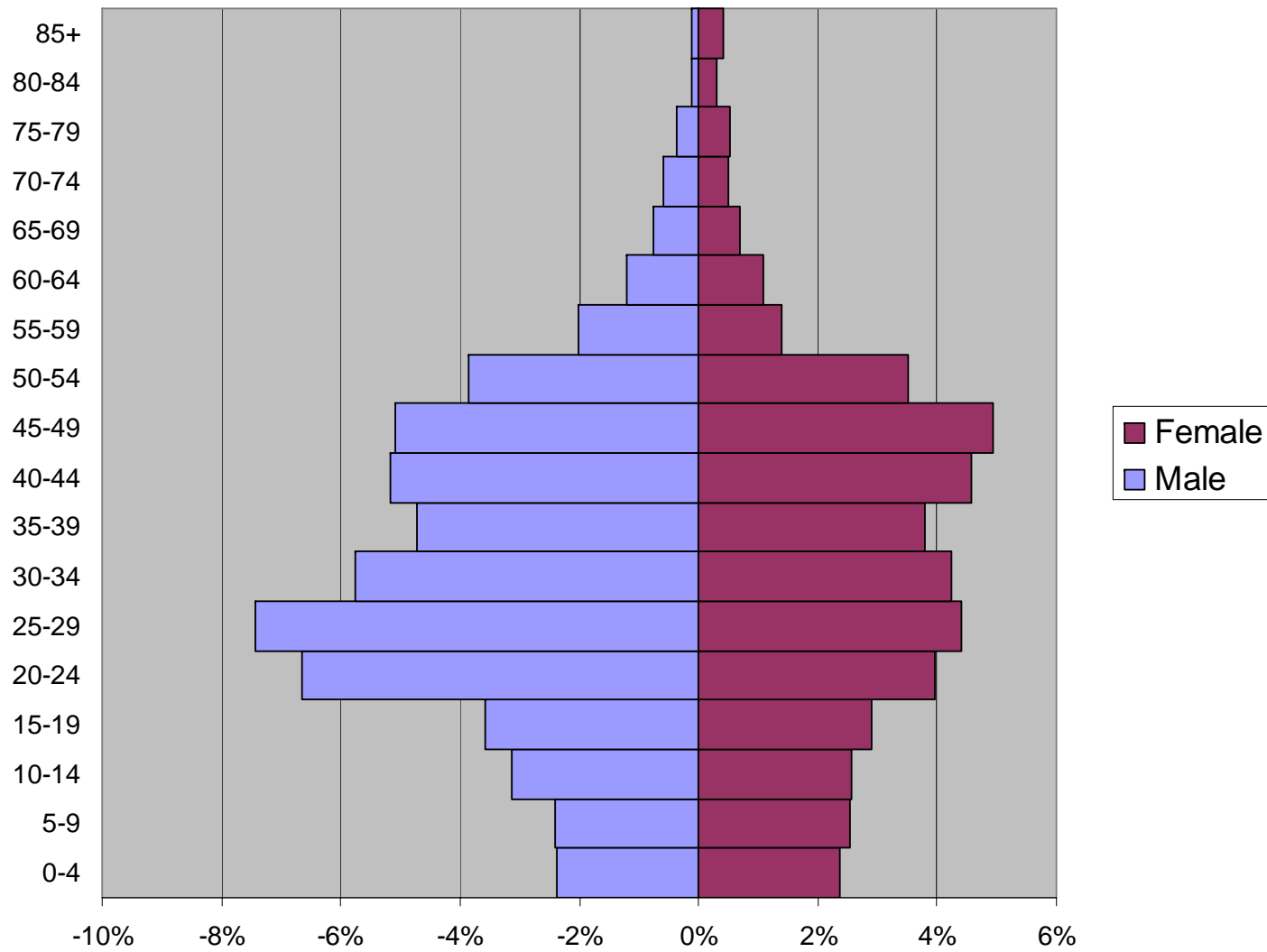
Age Distribution, 2000



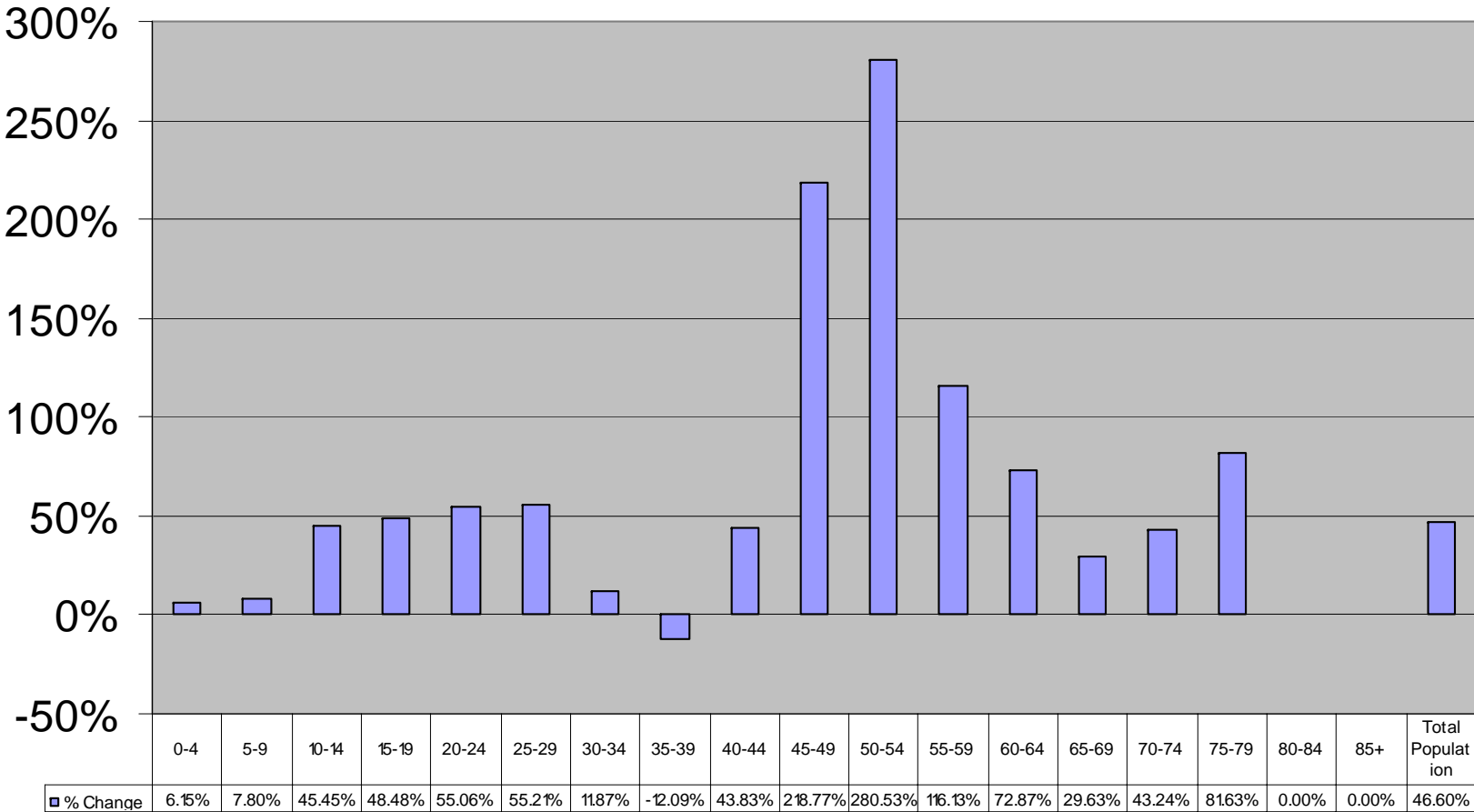
# 2000 Age Pyramid Routt County



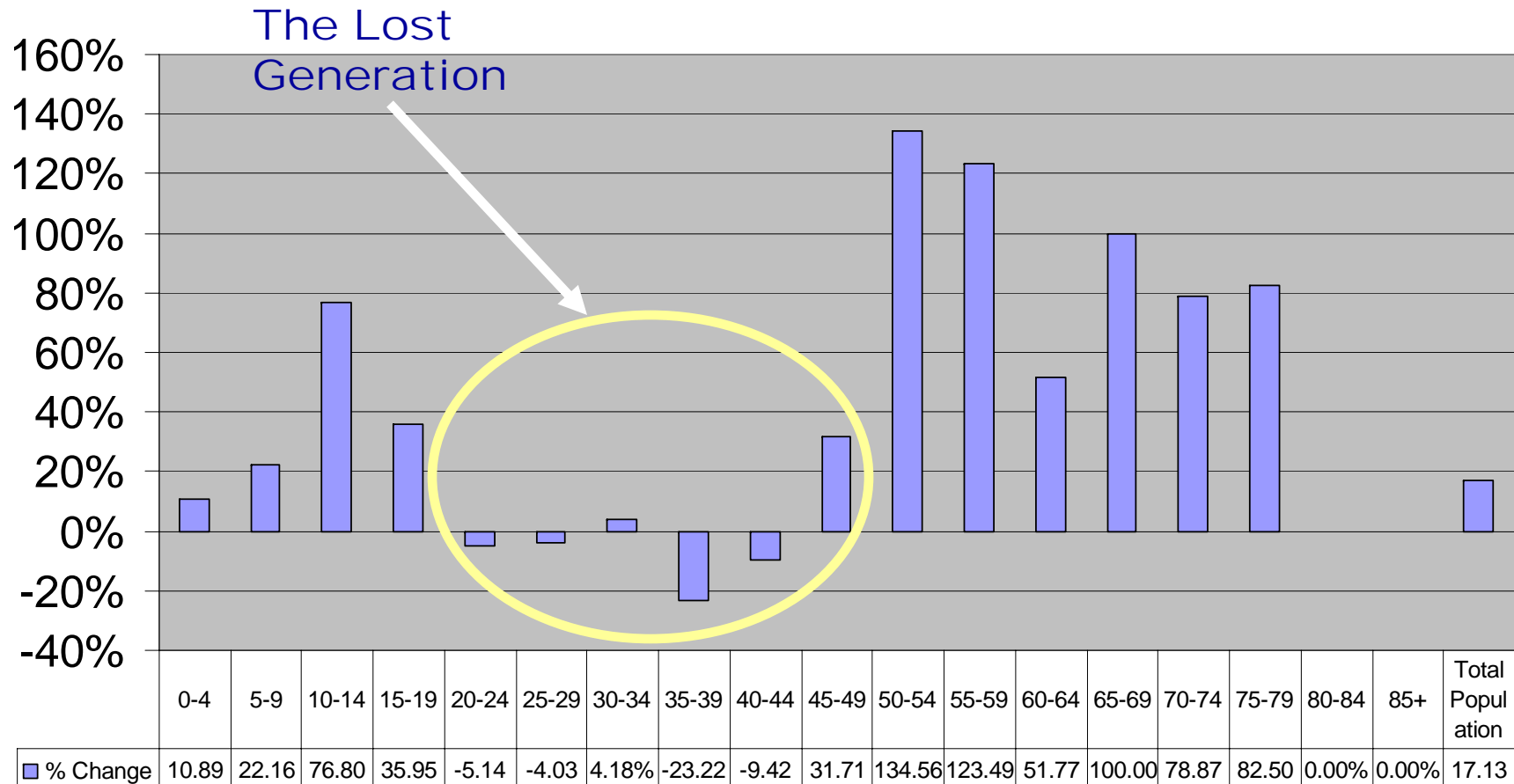
## 2000 Age Pyramid Steamboat Springs



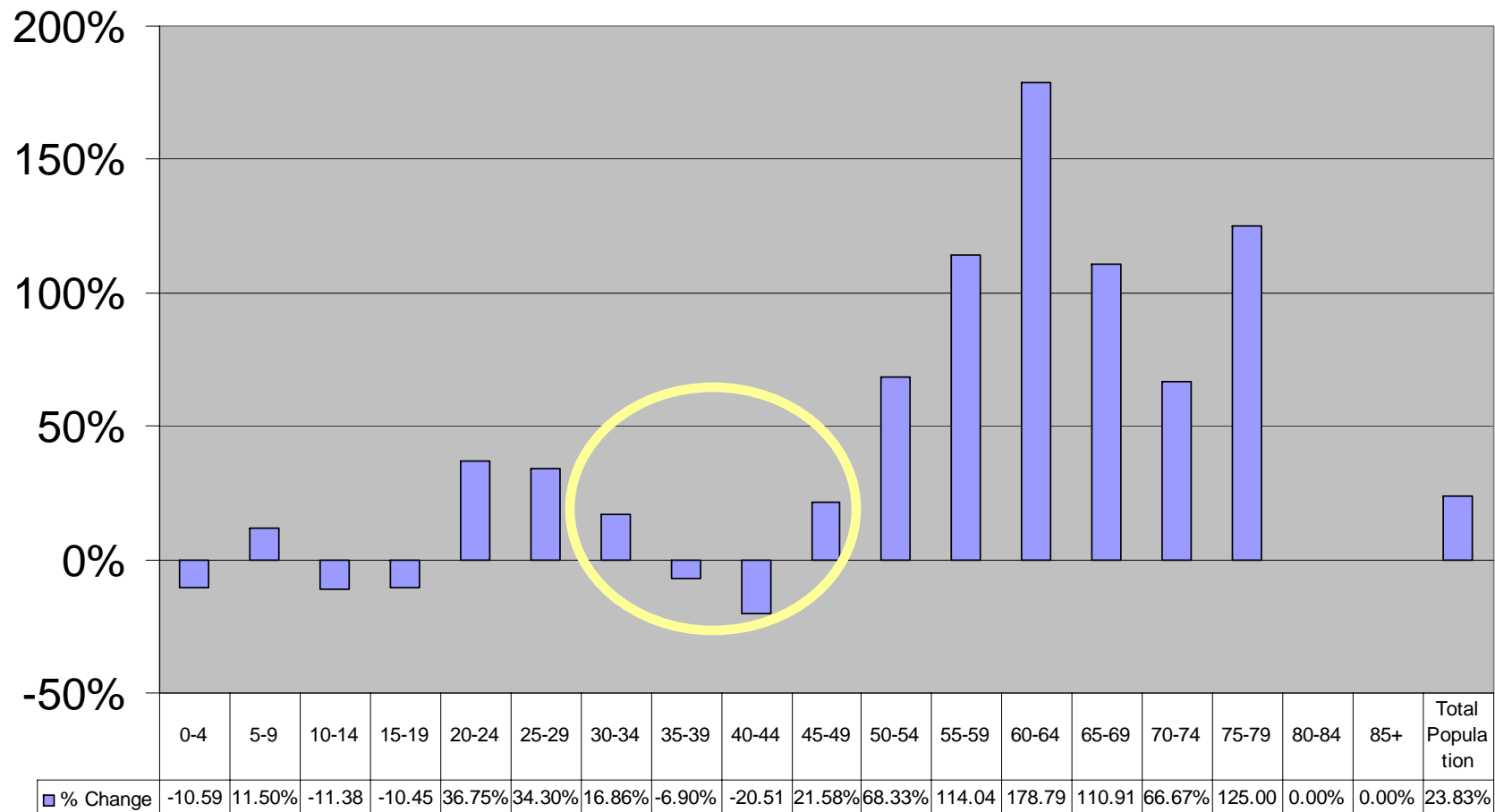
# Steamboat Springs Population Growth by Age Sector 1990-2000



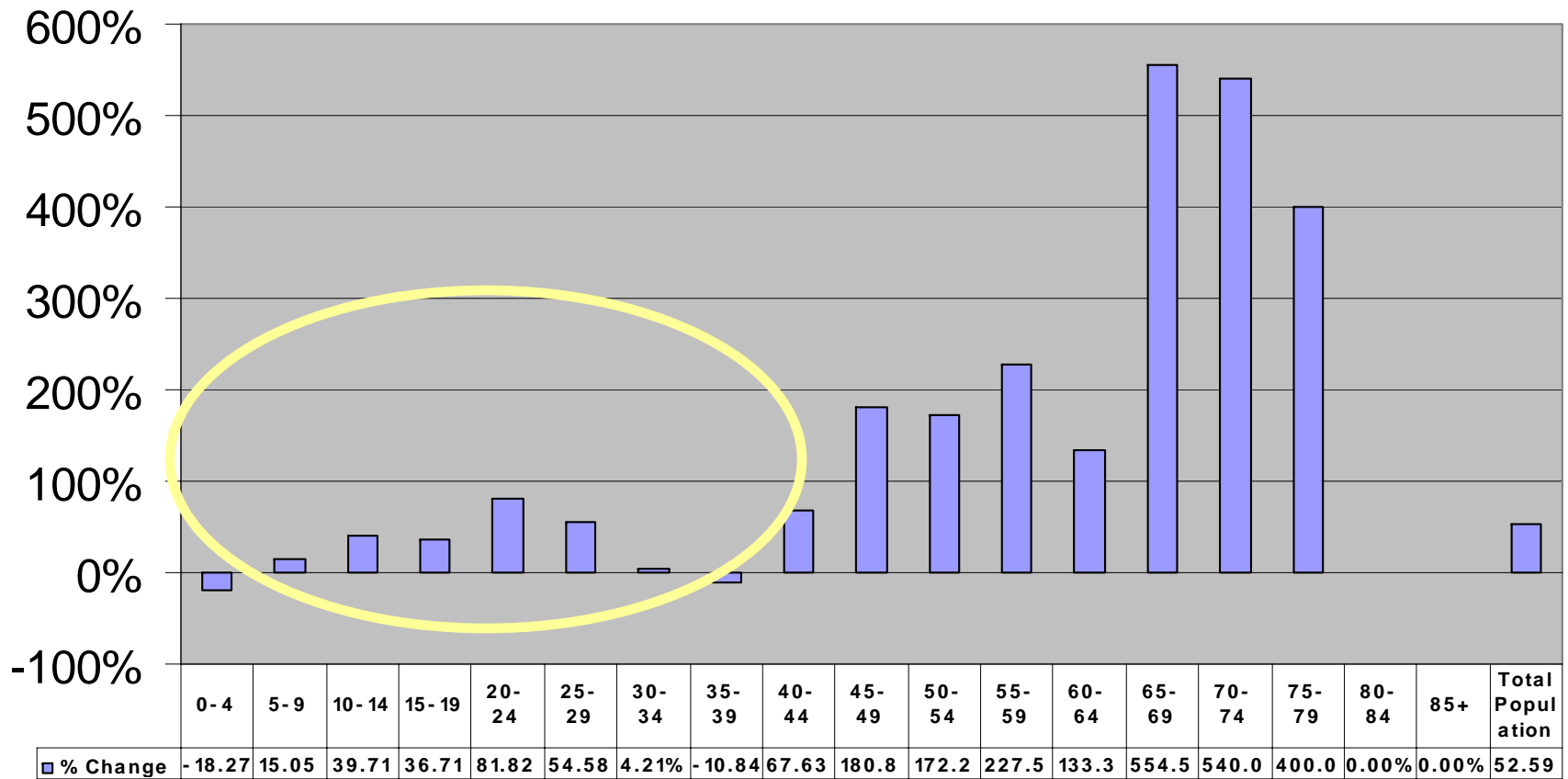
# Aspen Population Growth by Age Sector 1990-2000



## Vail Population Growth by Age Sector 1990-2000



## Frisco Population Growth by Age Sector 1990-2000



# General Demographics Housing Units

## Steamboat Springs

1990	2000	%	2003 est.	%
5,345	6,373	19.2%	7,679	20.5%

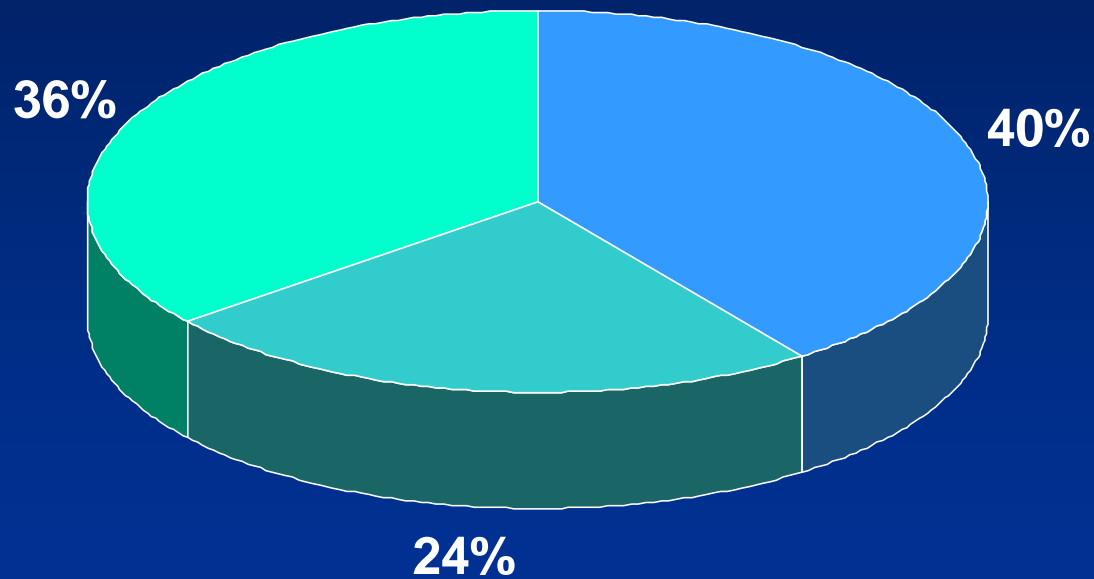
## Routt County

1990	2000	%	2003 est.	%
9,252	11,217	21.2%	13,083	16.6%

*Source: 1990 and 2000 Census; Colorado Demography Section*

# City of Steamboat Springs Housing Units

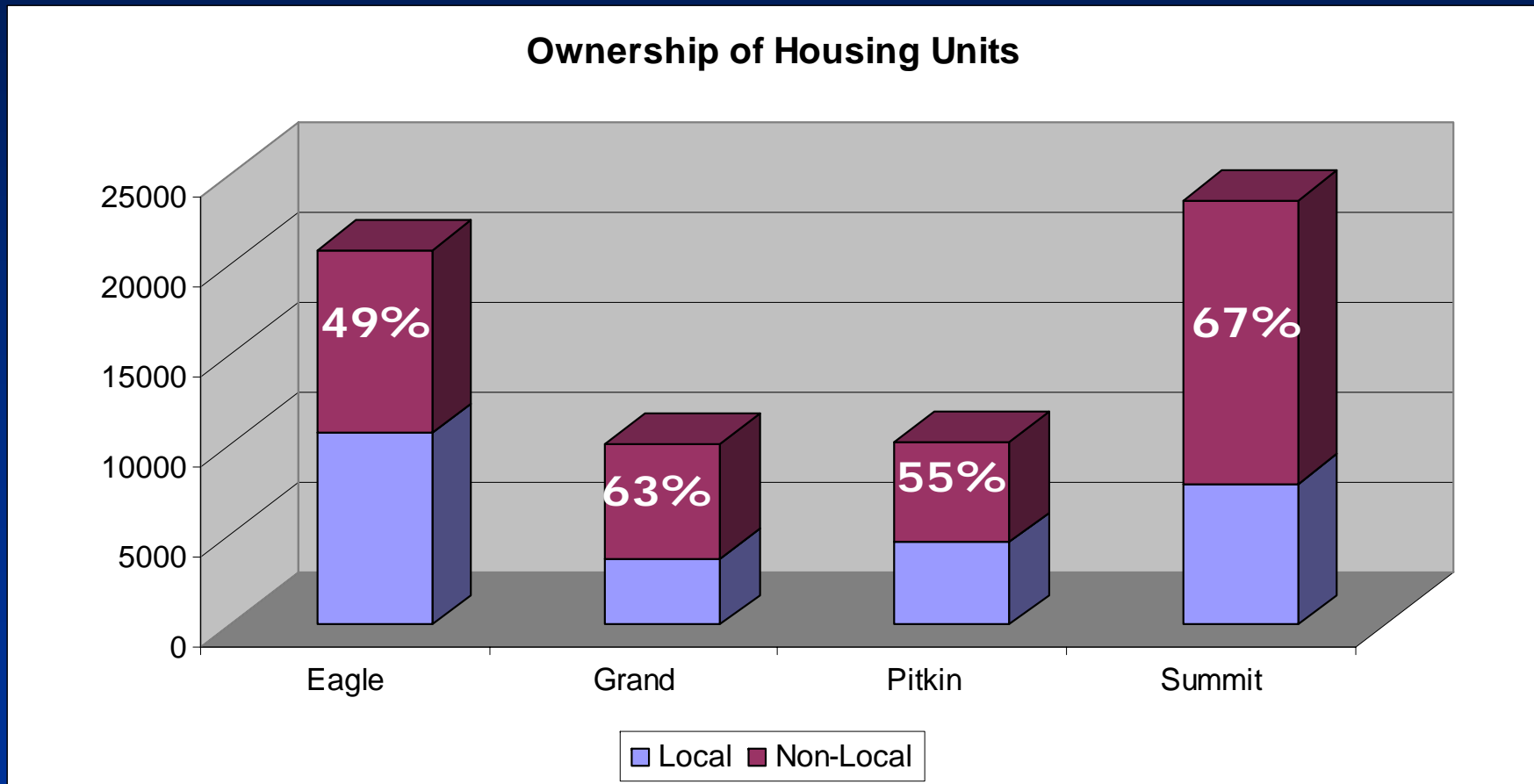
6,373 Housing Units



Owner Occupied Renter occupied 2nd homes

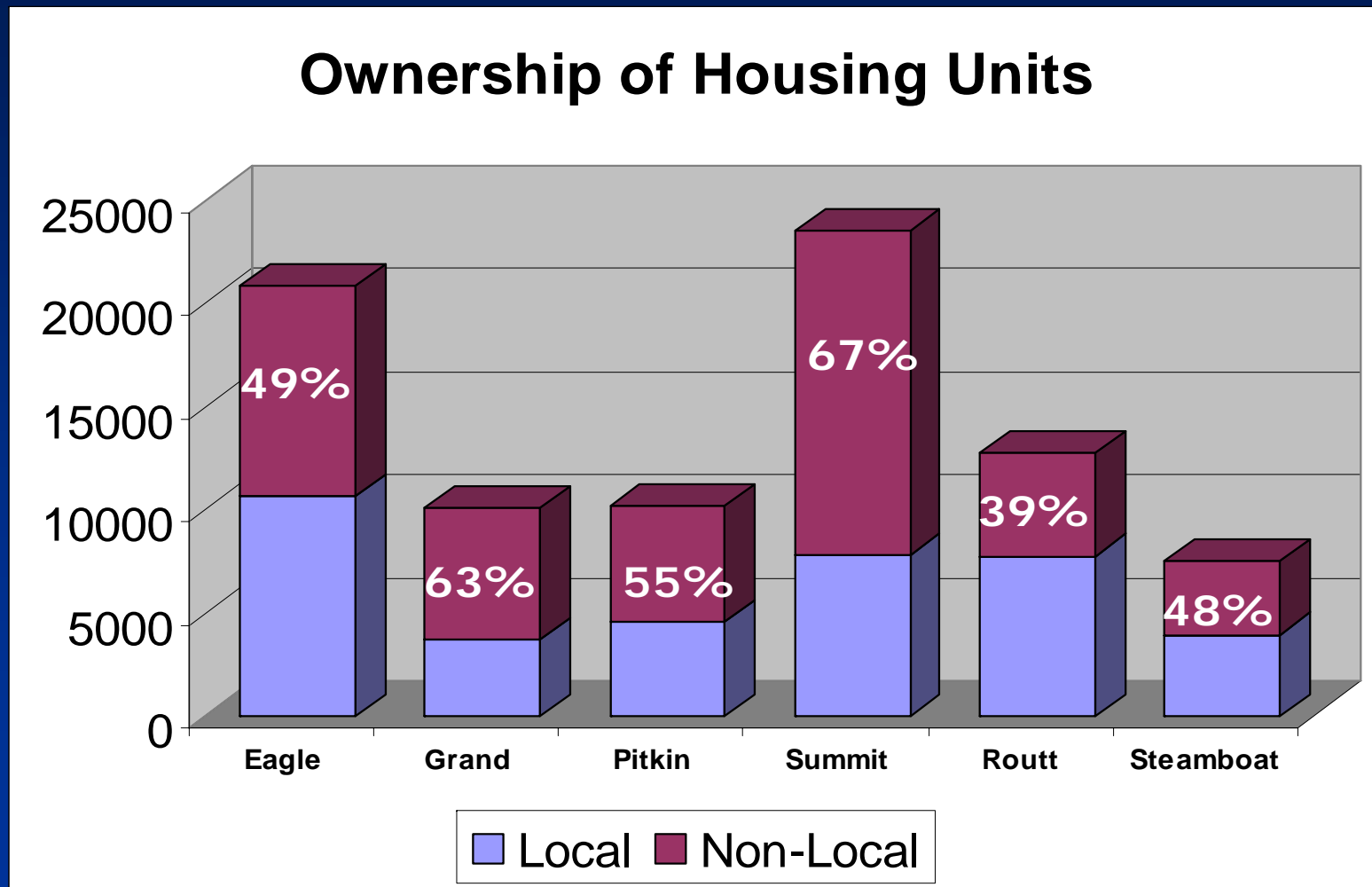
Source: Census 2000

# Typology of Second Homes



Source: NWCCOG 2003 Study of the Social and Economic Effects of Second Homes

# Typology of Second Homes



Source: Analysis of Routt County Assessor Records 3/2005

# Typology

# Value of Housing Units

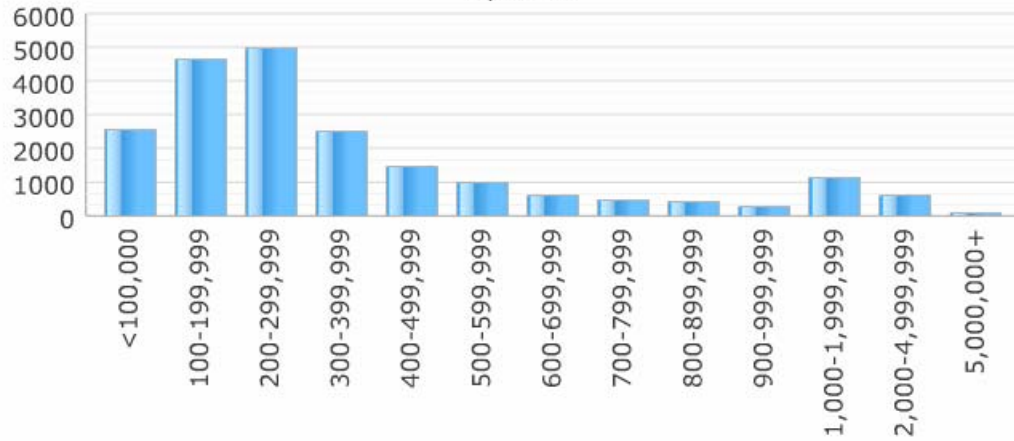
County/City

- Eagle
- Grand
- Pitkin
- Summit
- Routt
- Steamboat

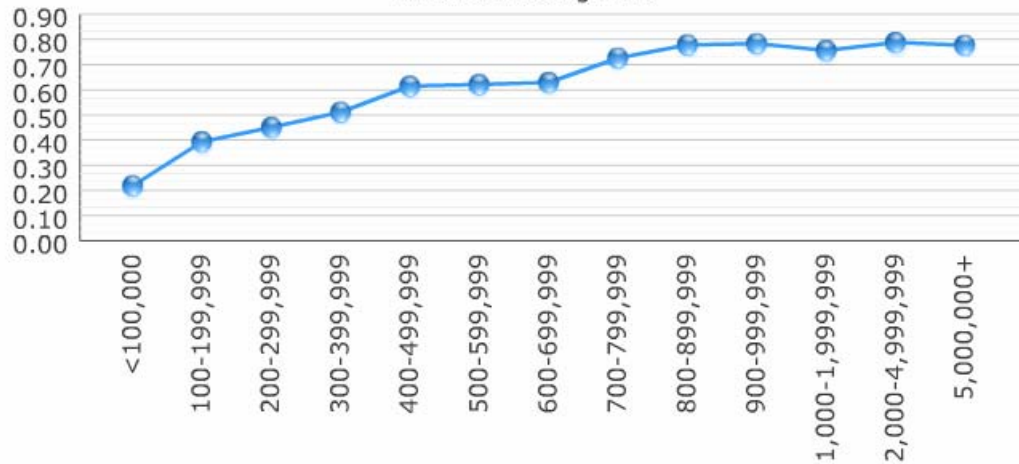
Categories

- <100,000
- 100-199,999
- 200-299,999
- 300-399,999
- 400-499,999
- 500-599,999
- 600-699,999
- 700-799,999
- 800-899,999
- 900-999,999
- 1,000-1,999,999
- 2,000-4,999,999
- 5,000,000+

Housing Units  
by Value



% Second Homes  
of total housing units



# Typology

# Square Footage

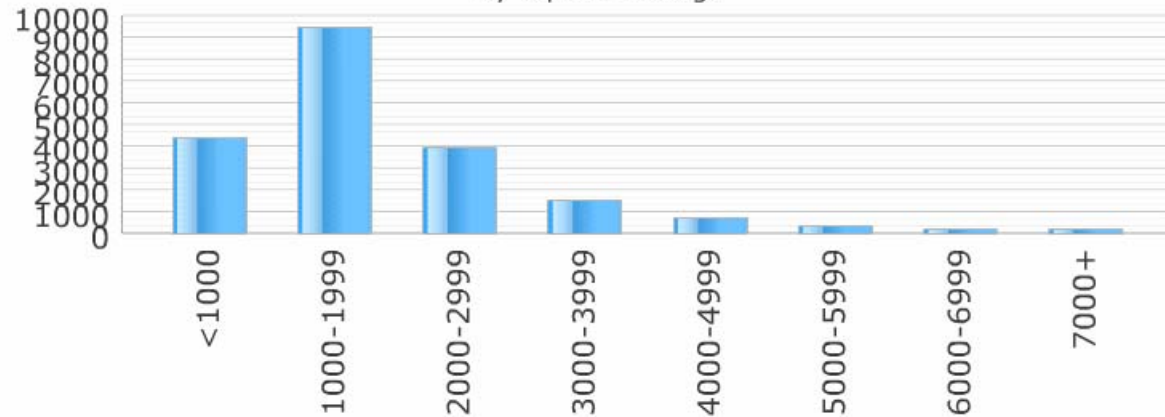
## County/City

- Eagle**
- Grand
- Pitkin
- Summit
- Routt
- Steamboat

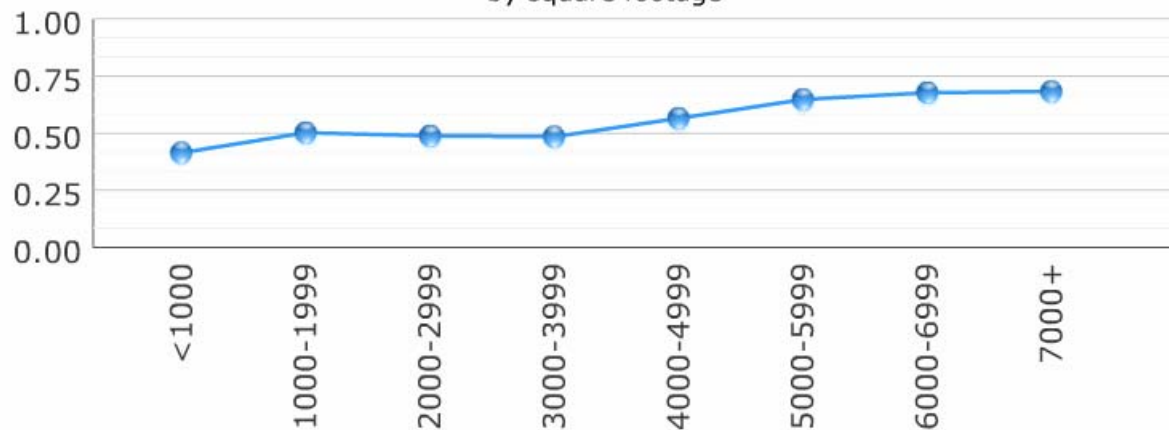
## Categories

- <1000
- 1000-1999
- 2000-2999
- 3000-3999
- 4000-4999
- 5000-5999
- 6000-6999
- 7000+

### Housing Units by Square Footage



### % Second Homes by square footage



# Typology

# Type of Housing Units

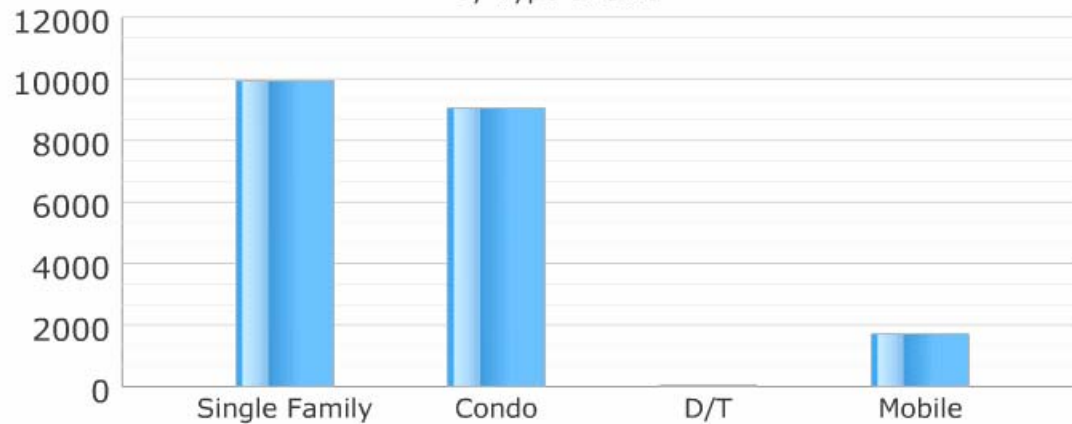
## County/City

- Eagle
- Grand
- Pitkin
- Summit
- Routt
- Steamboat

## Categories

- Single Family
- Condo
- Duplex/Triplex
- Mobile

### Housing Units by Type of Unit



### % Second Homes of total housing units by type



# Typology

# Year Built

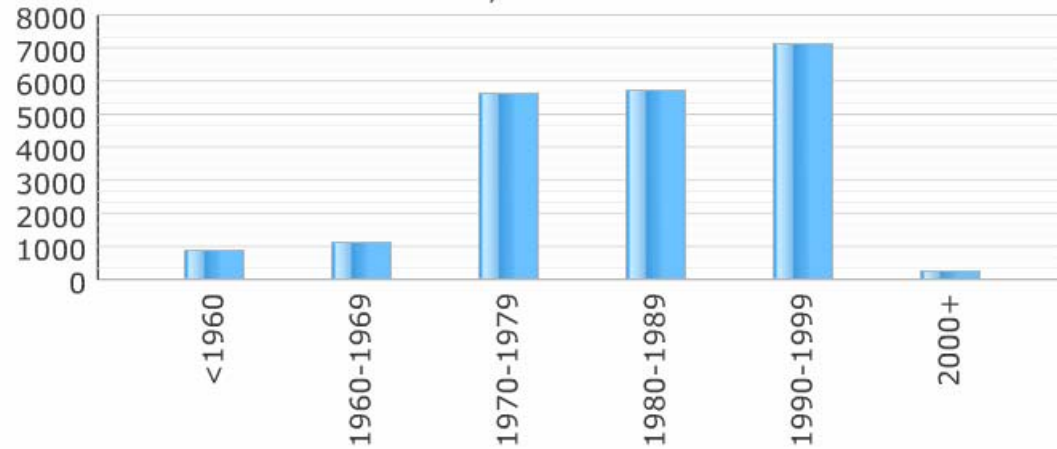
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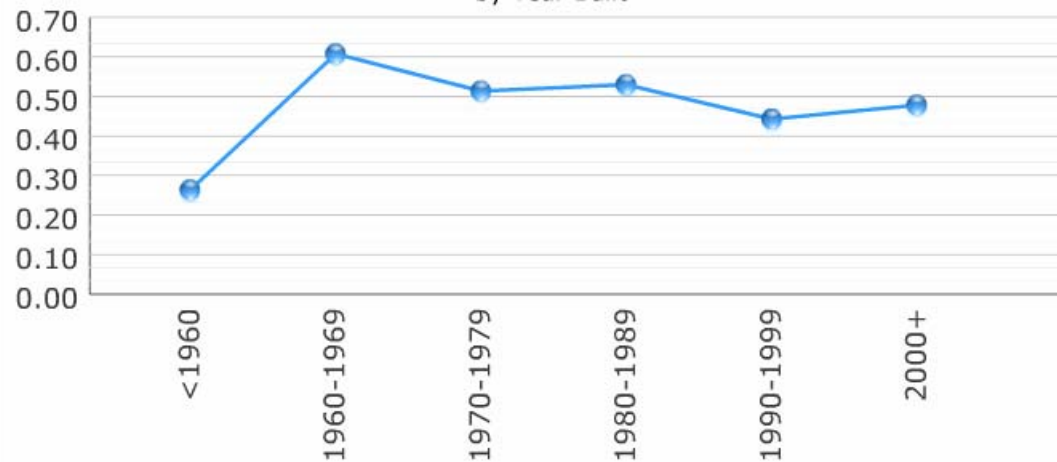
Categories

- <1960
- 1960-1969
- 1970-1979
- 1980-1989
- 1990-1999
- 2000+

### Housing Units by Year Built

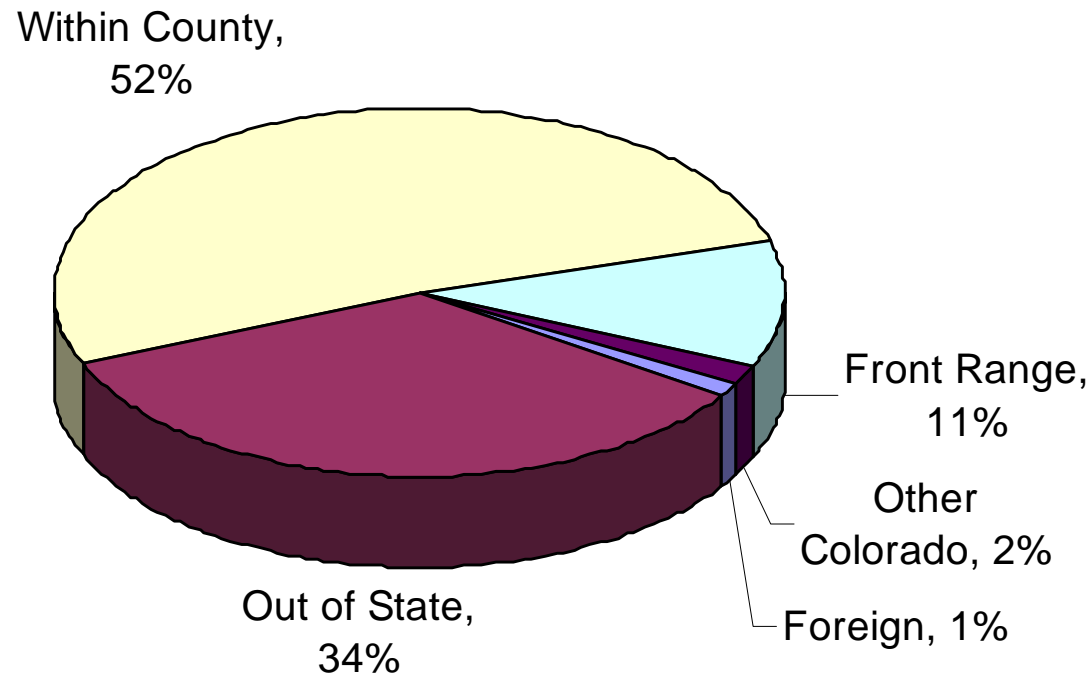


### % Second Homes by Year Built



# Ownership of Housing Units

## Steamboat Springs



Source: Analysis of Routt County Assessor Records 3/2005

# City of Steamboat Springs Housing Units

	1990	2000	%
<b>Total</b>	<b>5345</b>	<b>6373</b>	<b>19.2%</b>
<b>Occupied</b>	<b>2702</b>	<b>4084</b>	<b>51.1%</b>
<i>Owner</i>	<b>1443</b>	<b>2547</b>	<b>76.5%</b>
<i>Renter</i>	<b>1259</b>	<b>1537</b>	<b>22.1%</b>
<b>Vacant</b>	<b>2643</b>	<b>2289</b>	<b>-13.4%</b>

Source: 1990 and 2000 Census

# City of Steamboat Springs Housing Units



Renter:

% of Total Housing Units

1990	24%
2000	24%

Source: 1990 and 2000 Census

# Agenda

- General demographic information about the City of Steamboat Springs
- Purpose and methodology of 2005 survey
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# Methodology

## ➤ Purpose of survey

1. Input from the community for planning purposes
2. Collect data to compare with the “NWCCOG Study of the Social and Economic Effects of Second Homes”

➤ 2005 – City of Steamboat Springs contracted with NWCCOG to survey three segments of the community (Voters, Businesses and Homeowners). Random sampling techniques were employed. Responses are representative of the sample frames.

## – Key Issues

- **City Government**
- **City Functions/Services**
- **Public Facilities Upgrades and Improvements**
- **Special Events**
- **Allocation of Resources**
- **Values/Assessment**



# Three Surveys

<b>Group:</b>	<b>Sample Frame:</b>
1. Homeowners	Assessor List
2. Business Community	Steamboat Springs Business List
3. Local Residents	Voter Registration List

# Return Rates



## 2005 City of Steamboat Springs Community Survey

<b>Samples:</b>	<b>Mailed</b>	<b>Delivered</b>	<b>Returned</b>	<b>%</b>	<b>*Standard Error</b>
<b>County Assessor</b>	1094	1039	446	42.9%	4.5%
<b>Business List</b>	772	764	300	39.3%	4.4%
<b>Voter Registration</b>	1095	954	337	35.3%	5.2%
<b>Total</b>	2961	2757	1083		

\* 95% Confidence Level

Total of 1083 surveys tallied

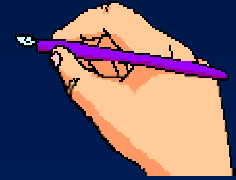
# Survey Instrument & Methodology

- 1<sup>st</sup> Mailing
  - Survey respondents received a letter in the mail encouraging them to go on-line and fill out the survey. They were given the URL and an identification number.
  - They also received a post card they could return to NWCCOG to request a paper version of the survey.
- 2<sup>nd</sup> mailing
  - Anyone who did not respond to the 1<sup>st</sup> mailing, received a reminder letter, survey form, and stamped, addressed return envelope.
  - The City of Steamboat Springs ran radio and newspaper advertisements, used local flyers and weekly reminders to encourage those selected to complete the survey.
- The same survey instrument was used for all three samples
- 127 questions total
- 4 questions for second homeowners

# Survey Responses

	1 <sup>st</sup> Mailing	2 <sup>nd</sup> Mailing	Total
Internet	472	74	546
Paper Survey	108	429	537
Total	580	503	1083

# Write-in Responses



- #31. Please describe the elements of Steamboat Springs' "sense of community", its "heart and soul" so to speak, which are most important to you.
- #85. What other types of events would you like to see, if any?
- #125. Please use this space to share any suggestions or recommendations you have regarding the community.
- Other: \_\_\_\_\_

# Viewing the Results

- **Assessor – Homeowners (*n*=446)**
  - Full-time residents (*n*=237)
  - Second homeowner (*n*=212)
- **Business List – Business owners, operators, managers (*n*=300)**
- **Voter Registration – Voter/Local (*n*=337)**

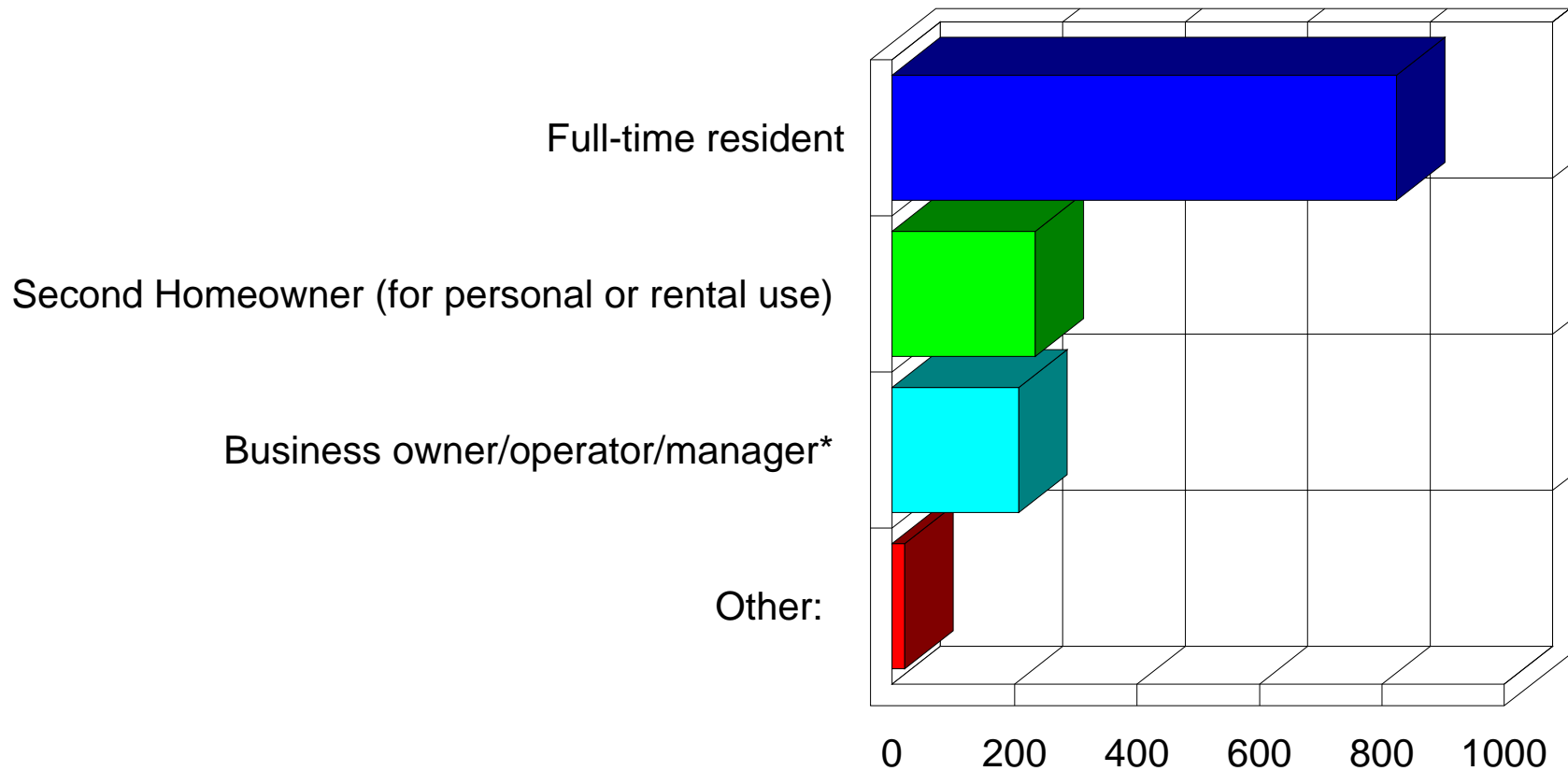
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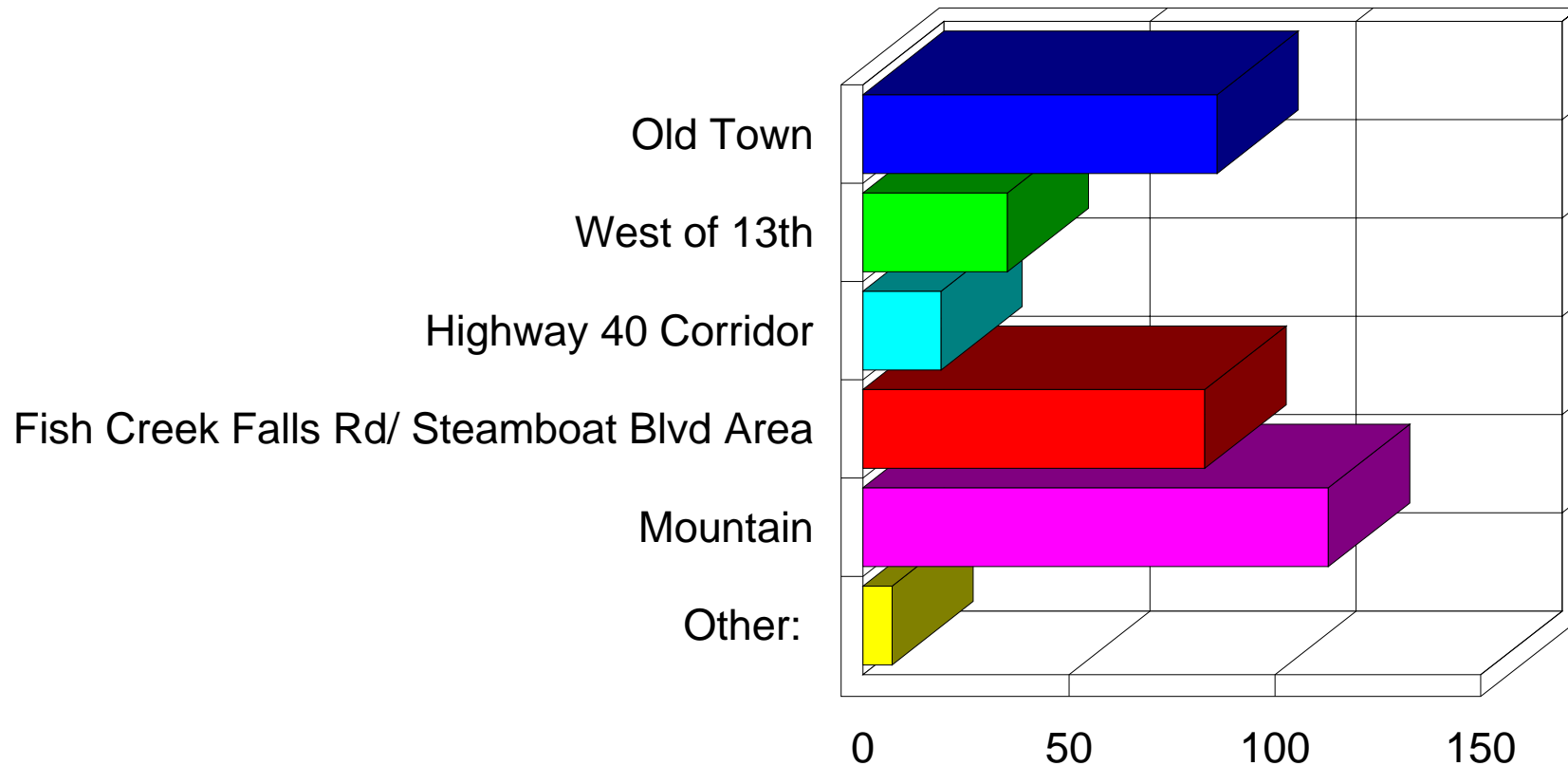
# 4. Are you a....?

ALL Respondents



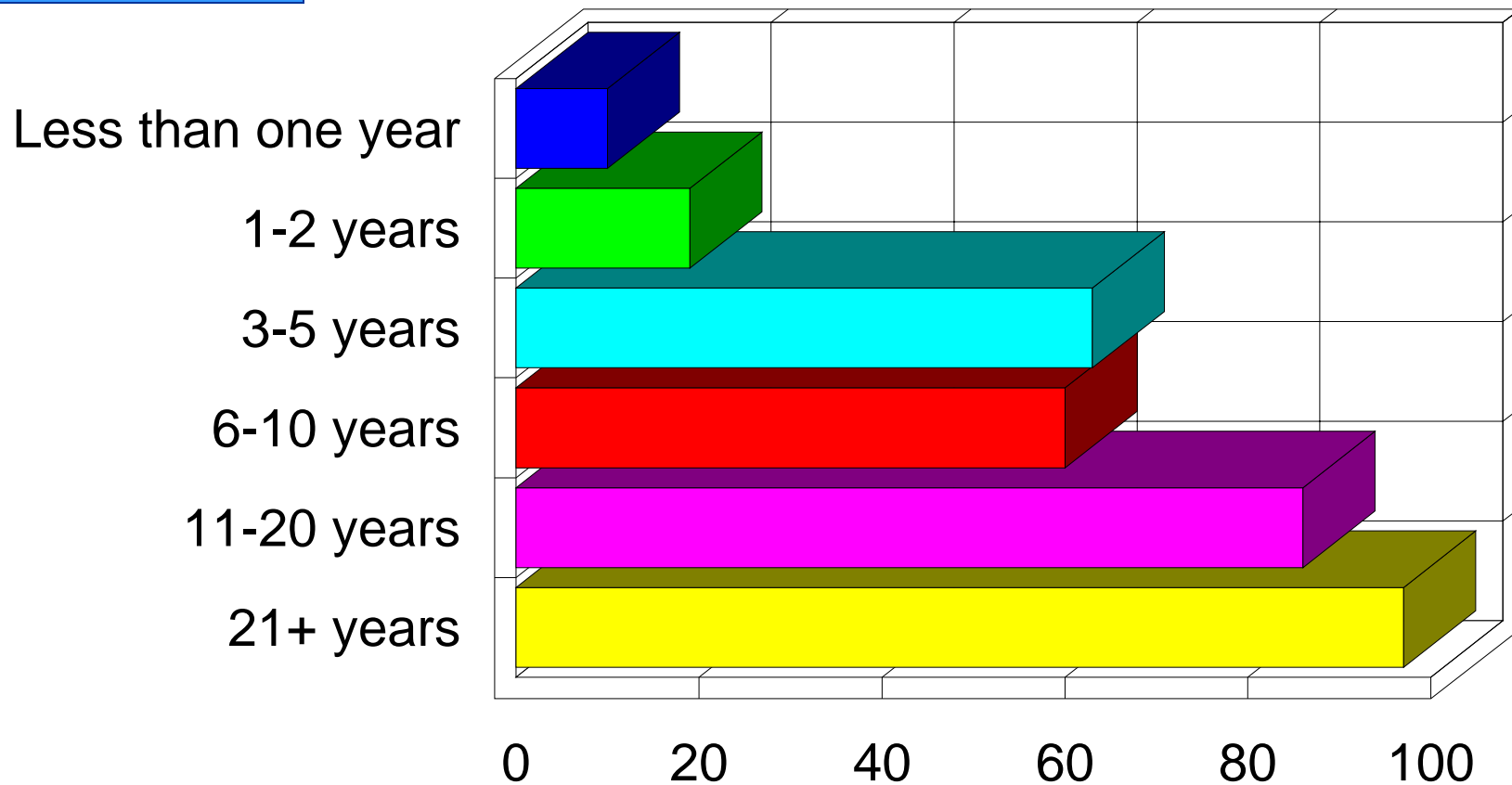
# 6. Where do you live/ and or own property in the City of Steamboat Springs?

Voters/Locals



# 7. How long have you lived in Steamboat Springs?

Voters/Locals



## 8. What are the most important issues that will be facing Steamboat Springs in the next five years?

	Assessor			Business <i>n=300</i>	Voter <i>n=337</i>
	FT <i>n=237</i>	2nd Home <i>n=212</i>	ALL <i>n=446</i>		
Preservation of small town character	48.7%	73.6%	60.1%	49.5%	45.1%
Growth management	50.0%	67.2%	58.2%	45.5%	57.6%
Preservation of open space	42.7%	45.8%	44.3%	33.3%	41.5%
Traffic mobility and circulation	44.0%	32.3%	38.5%	39.1%	44.5%
Affordable housing	43.6%	24.4%	35.3%	44.1%	46.6%
Healthy economy	29.5%	26.4%	28.1%	48.8%	27.2%
Environmental quality	20.9%	23.9%	22.7%	18.5%	18.2%
Other:	12.8%	11.9%	12.5%	13.5%	15.8%
Child care/early childhood education programs	7.7%	3.0%	5.1%	7.1%	8.1%

	1st choice
	2nd Choice
	3rd Choice

# What are the most important issues that will be facing Steamboat Springs in the next five years?

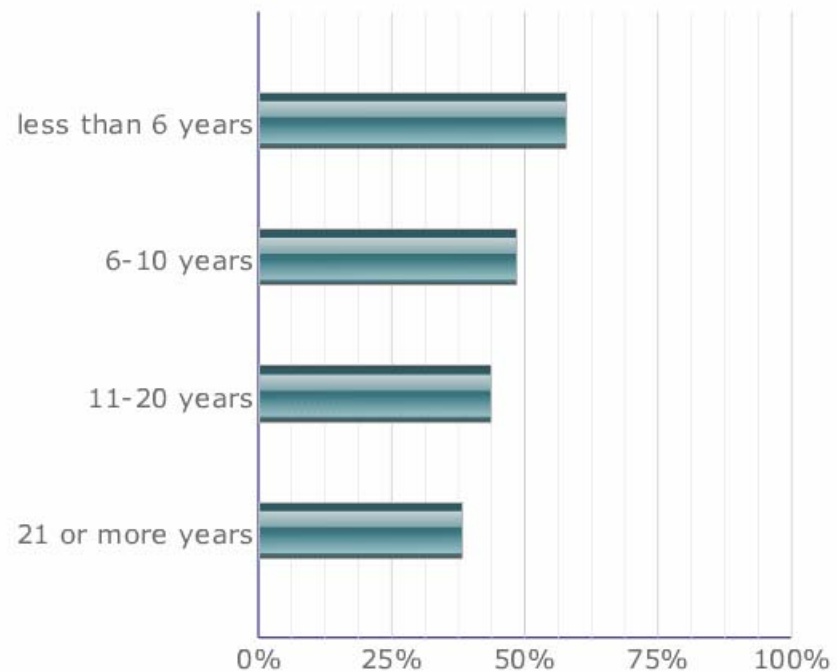


## Issues

- Affordable housing
- Healthy economy
- Preservation of open space
- Traffic mobility and circulation
- Preservation of small town character
- Environmental quality
- Growth management
- Child care/early childhood education programs
- Other:



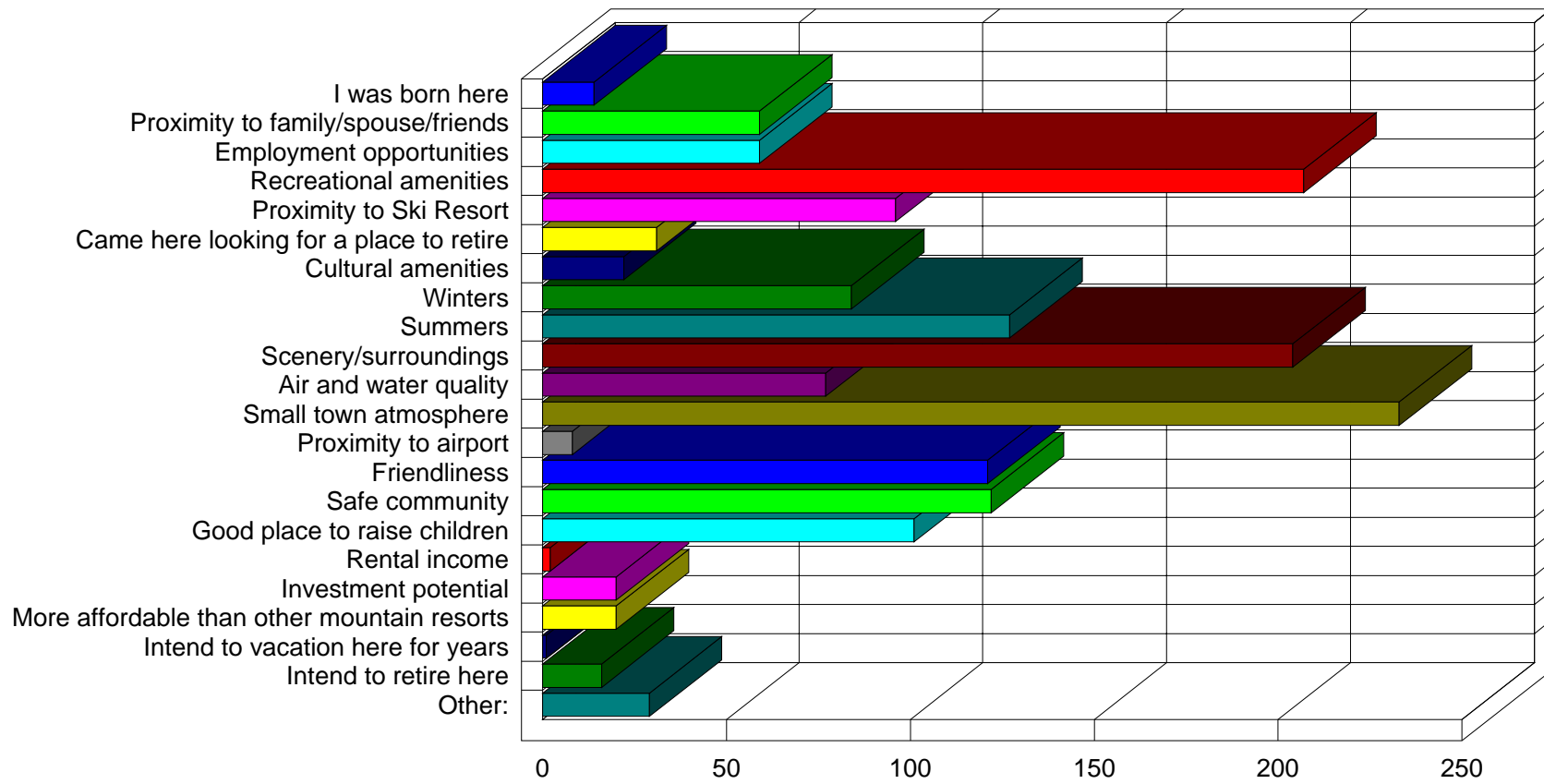
Length of Residency  
Cross-tab



Voters/Locals

# 9. Why do you live and/or own property in the area?

## Voters/Locals



# Why do you live and/or own property in this area?



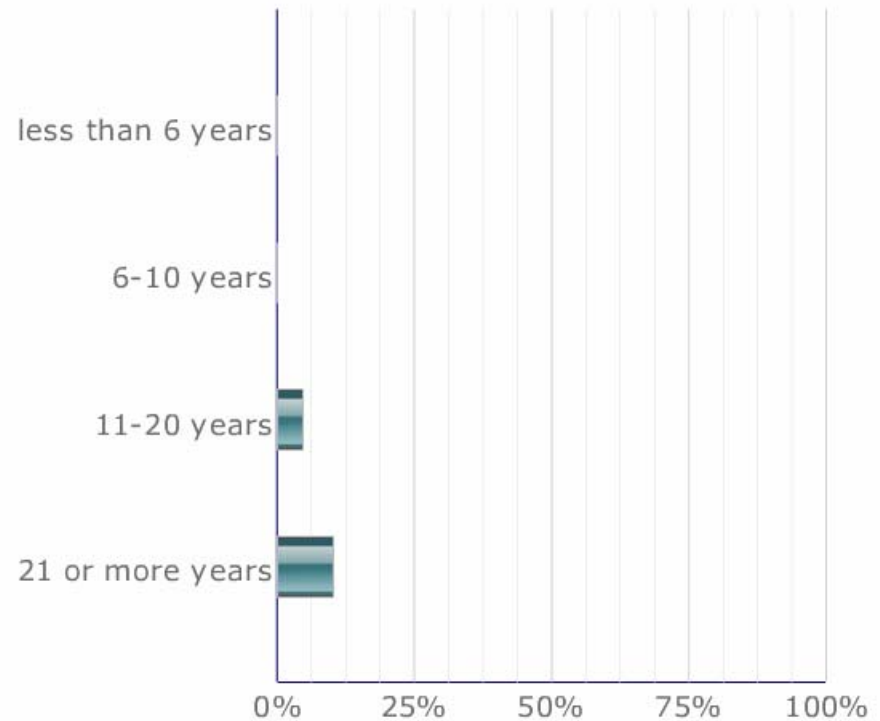
## Reasons

- I was born here
- Proximity to family/spouse/friends
- Employment opportunities
- Recreational amenities
- Proximity to Ski Resort
- Came here looking for a place to retire
- Cultural amenities
- Winters
- Summers
- Scenery/surroundings
- Air and water quality
- Small town atmosphere
- Proximity to airport
- Friendliness



## Length of Residency

Cross-tab

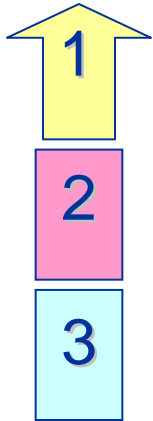


Voters/Locals

# Please let the City of Steamboat Springs know how important the following issues are to you:



	Assessor			Business	Voter
	FT	2nd Home	ALL		
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>		
Scenic/visual quality	90.9%	93.9%	92.4%	86.4%	89.5%
Air quality	87.5%	87.6%	87.9%	85.7%	89.2%
Appearance of town	83.0%	91.4%	87.0%	86.4%	79.7%
Water quality/quantity	84.9%	86.2%	85.6%	85.4%	86.0%
Recreational opportunities	76.4%	91.0%	83.4%	76.5%	83.3%
Parks/trail systems	78.8%	85.3%	81.8%	76.5%	84.7%
Public safety	79.4%	83.1%	80.9%	79.1%	80.5%
Open space	79.7%	81.5%	80.6%	73.2%	80.9%
Sense of community	83.2%	77.6%	80.0%	85.7%	81.0%
Local economy	74.4%	73.0%	73.7%	89.9%	76.2%
Health care services	77.8%	62.1%	70.6%	79.7%	78.4%
Traffic	67.7%	66.3%	67.1%	69.1%	69.6%
Transportation infrastructure	60.4%	62.8%	60.9%	55.4%	52.1%
Arts & culture	52.4%	56.6%	54.9%	48.5%	51.9%
Public transportation	47.4%	53.6%	50.5%	39.6%	42.2%
Education (K-12)	59.7%	34.4%	48.0%	67.1%	61.5%
Affordable housing	52.1%	39.3%	46.7%	55.6%	57.0%
Parking	41.4%	42.3%	42.2%	40.8%	36.2%
Adult education	35.1%	17.6%	27.1%	30.9%	38.0%
Child care	27.7%	14.1%	20.8%	32.8%	30.9%



# \$100 Allocation



	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
Purchase of open space	\$15.77	\$23.22	\$19.11	\$14.29	\$16.88
Development of additional pedestrian/bicycle trails	\$12.81	\$17.31	\$14.93	\$9.93	\$11.72
Helping provide affordable housing	\$14.91	\$10.21	\$12.61	\$14.94	\$17.04
Full service recreation center (including pool, weight room, gymnasium, fitness center, etc.)	\$10.08	\$6.67	\$8.56	\$14.53	\$11.69
Improvements to Howelsen Hill Sports Complex	\$7.28	\$8.60	\$7.81	\$8.21	\$5.85
Downtown parking garage	\$8.31	\$7.05	\$7.76	\$9.56	\$8.40
Dedicated teen/youth activity center	\$10.40	\$4.98	\$7.65	\$9.98	\$8.80
Transit service improvements and expansion	\$5.31	\$9.28	\$7.25	\$6.64	\$5.99
Sidewalk improvements and expansion	\$5.28	\$4.65	\$5.04	\$5.42	\$5.66
Additional historic structure preservation projects (i.e. Mesa Schoolhouse & Legacy Ranch)	\$4.60	\$4.59	\$4.63	\$4.29	\$3.23

# 2005 City of Steamboat Springs Community Survey Growth

	Assessor			Business	Voter
	FT	2nd Home	ALL		
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>		
<b>Less growth than at present</b>	40.61%	38.12%	40.19%	35.91%	41.69%
<b>About the same rate of growth as at the present</b>	25.33%	29.70%	27.10%	26.85%	22.66%
<b>More growth but some controls</b>	13.97%	18.32%	16.12%	16.78%	14.80%
<b>Zero Growth</b>	7.86%	5.94%	6.54%	3.02%	6.34%
<b>Other</b>	7.86%	3.96%	6.07%	9.40%	10.57%
<b>No growth controls</b>	4.37%	3.96%	3.97%	8.05%	3.93%

	<b>1st choice</b>
	<b>2nd Choice</b>

The City of Steamboat Springs relies solely on sales tax revenues to provide all of its services and programs. Would you be in favor of the City instituting a property tax to be used for the following purposes:

	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
<b>Parks, trails and open space</b>	27.0%	26.3%	26.7%	27.6%	35.8%
<b>Recreational amenities</b>	20.8%	20.9%	21.2%	27.1%	29.1%
<b>Public safety improvements</b>	19.1%	19.7%	20.0%	22.0%	24.9%
<b>General services</b>	12.4%	10.6%	12.1%	16.8%	17.9%

	<b>40%+</b>
	<b>30 - 39%</b>
	<b>20 - 29%</b>

## City of Steamboat Springs 2005 Community Survey Public Facility Upgrades and Improvements



SUPPORT	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
Open Space acquisitions and preservation	53.9%	54.6%	54.1%	50.4%	57.8%
Development of more trails and bike paths	48.0%	48.5%	48.5%	44.8%	54.0%
Help develop affordable housing	43.0%	26.3%	34.9%	47.3%	46.8%
Improvements to the Howelsen Hill Sports Complex	37.0%	22.2%	29.9%	34.1%	26.1%
Build a full-use recreation center (including indoor pool, weight room, gymnasium, teen center, etc.)	34.5%	18.2%	27.0%	40.6%	36.6%
Transit service improvements and expansion	26.6%	24.6%	26.7%	23.5%	22.5%
Community performing arts/conference center (private/public)	29.7%	22.9%	26.3%	33.0%	28.0%
Downtown parking garage	25.4%	23.7%	24.9%	34.4%	24.4%
Sidewalk improvements and expansion	24.2%	16.8%	21.0%	24.1%	27.3%

WILLINGNESS TO PAY	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
Open Space acquisitions and preservation	33.3%	38.7%	35.7%	34.9%	35.8%
Development of more trails and bike paths	28.4%	31.1%	30.2%	27.1%	31.4%
Help develop affordable housing	21.3%	17.7%	19.6%	27.4%	24.6%
Build a full-use recreation center (including indoor pool, weight room, gymnasium, teen center, etc.)	24.5%	12.1%	18.7%	30.4%	24.4%
Improvements to the Howelsen Hill Sports Complex	18.7%	14.1%	16.7%	20.3%	13.8%
Community performing arts/conference center (private/public)	17.7%	11.9%	15.4%	19.6%	16.7%
Transit service improvements and expansion	14.9%	13.6%	15.1%	13.5%	16.0%
Sidewalk improvements and expansion	15.4%	10.2%	13.6%	13.8%	15.3%
Downtown parking garage	13.2%	13.1%	11.3%	10.6%	9.1%

# Public Facility Improvements

## Open Space acquisitions and preservation

Development of more trails and bike paths

Help develop affordable housing

Improvements to the Howelsen Hill Sports Complex

Build a full-use recreation center

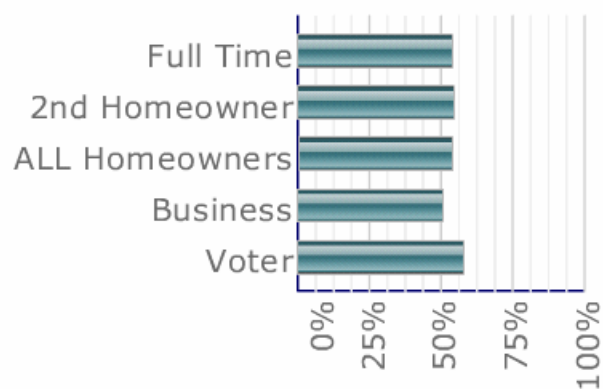
Transit service improvements and expansion

Community performing arts/conference center (private/public)

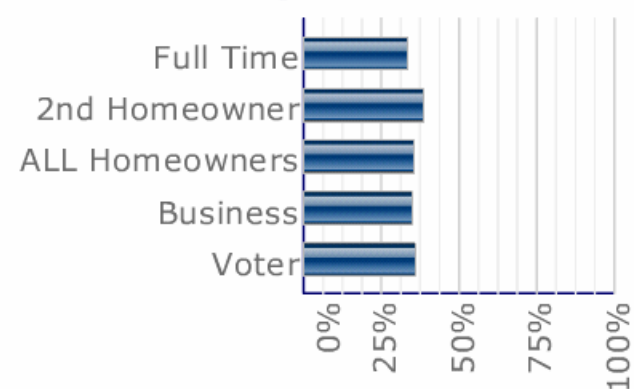
Downtown parking garage

Sidewalk improvements and expansion

### Support



### Willingness to Pay



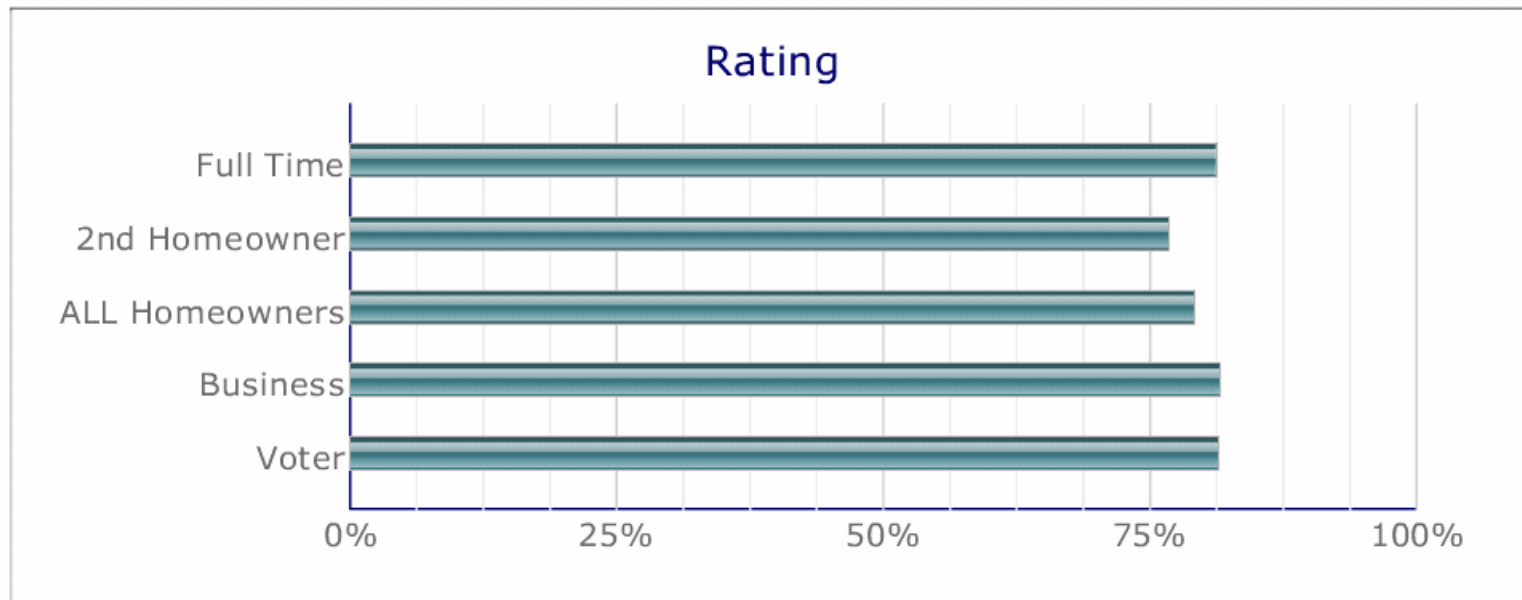
# 2005 City of Steamboat Springs Community Survey Functions/Services

	Assessor			Business	Voter
	FT	2nd Home	ALL		
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
<b>Snow removal</b>	81.2%	76.7%	79.2%	81.6%	81.5%
<b>Fire and rescue</b>	80.4%	67.0%	75.0%	79.4%	78.8%
<b>Street maintenance</b>	66.1%	64.3%	64.8%	63.9%	63.7%
<b>Steamboat Springs bus service (SST)</b>	60.9%	70.4%	64.2%	61.6%	67.3%
<b>Recreation facilities (ball fields, Howelsen Hill Complex,</b>	65.2%	54.6%	60.9%	54.2%	60.5%
<b>Winter recreation programs</b>	57.4%	64.8%	59.8%	59.6%	62.4%
<b>Police services</b>	58.9%	59.8%	58.2%	57.5%	54.6%
<b>Summer recreation programs</b>	49.8%	45.8%	48.4%	48.8%	49.7%
<b>Parks; Open Space and Recreational Services</b>	47.5%	45.3%	46.6%	54.0%	53.6%
<b>Information dissemination (via The City Page, city website, radio, cable TV, PAL, etc.)</b>	47.4%	46.0%	45.8%	45.3%	47.2%
<b>Historic preservation programs</b>	48.6%	38.5%	45.2%	48.9%	49.3%
<b>In general; how satisfied are you with how the City of Steamboat Springs government operates?</b>	37.1%	53.0%	43.3%	35.1%	35.7%
<b>Recycling programs</b>	45.0%	27.2%	38.6%	50.0%	45.0%
<b>Gathering feedback from residents on new policies or projects; conducting public process</b>	25.7%	43.2%	30.8%	32.3%	29.8%
<b>General administration (city manager's office, finance department, human resources department, clerk's office, staff)</b>	31.9%	26.7%	29.8%	36.9%	37.0%
<b>Services and programs for seniors</b>	30.2%	17.4%	25.3%	31.8%	34.7%
<b>Services and programs for children and teens</b>	24.4%	24.0%	23.6%	24.5%	23.5%
<b>Current City Council</b>	19.4%	19.5%	19.0%	21.8%	16.0%
<b>Effectively planning for the future</b>	12.5%	13.7%	13.1%	14.0%	10.8%
<b>City Planning Department</b>	10.6%	12.4%	11.6%	16.4%	13.5%
<b>Planning Commission</b>	10.0%	11.5%	10.9%	17.1%	13.1%



# Functions/Services

- Snow removal
- Fire and rescue
- Street maintenance
- Steamboat Springs bus service (SST)
- Recreation facilities (ball fields, Howelsen Hill Complex, etc.)
- Winter recreation programs
- Police services
- Summer recreation programs
- Parks; Open Space and Recreational Services Department



## 2005 City of Steamboat Springs Community Survey Special Events



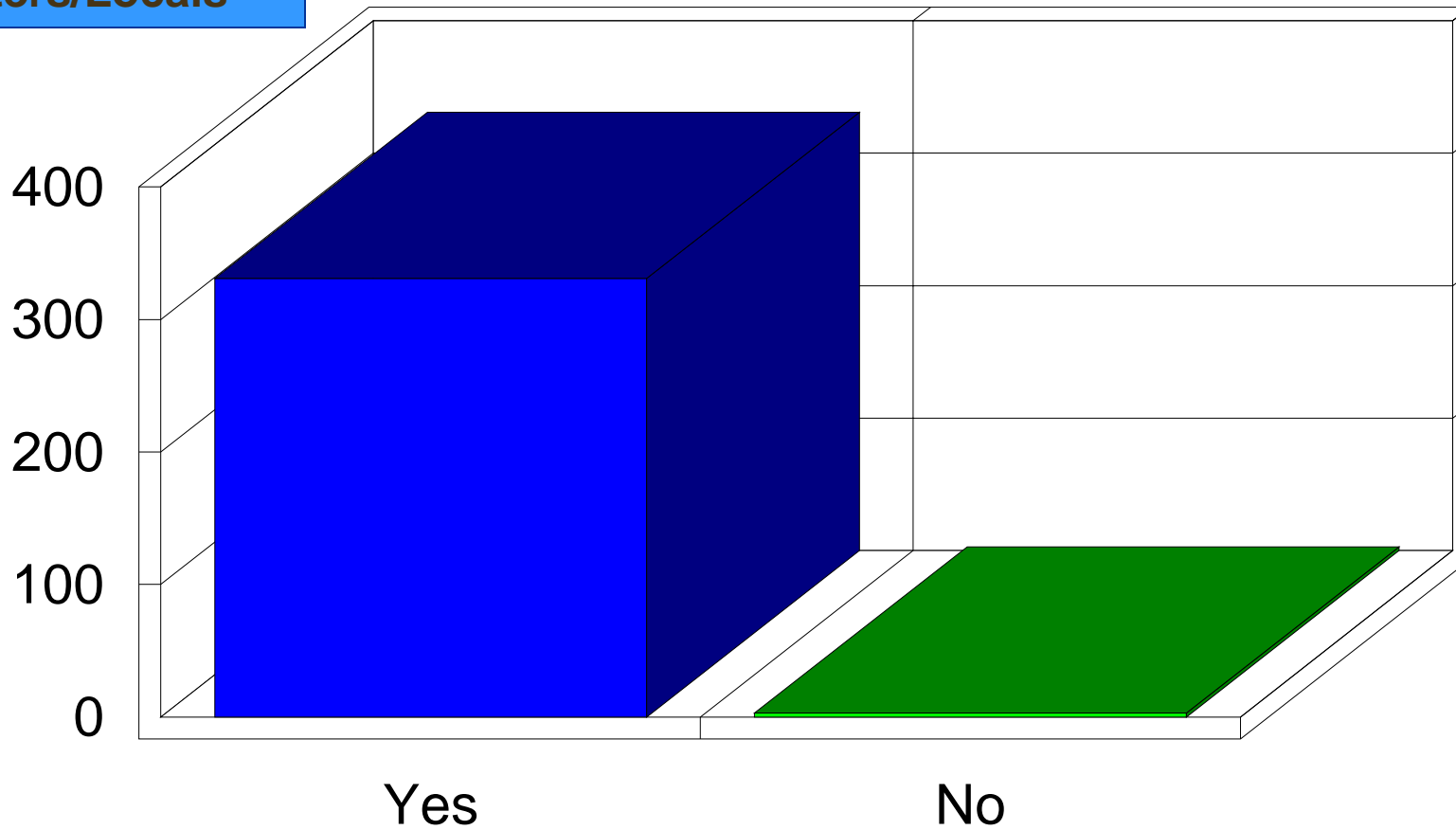
	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
<b>Nordic Combined World Cup</b>	76.0%	77.2%	76.1%	78.0%	80.3%
<b>Free concert series</b>	74.1%	68.9%	72.1%	74.4%	78.7%
<b>Balloon Rodeo/Art in the Park</b>	68.1%	69.6%	68.6%	79.3%	71.2%
<b>New music festivals / concerts (small venue)</b>	69.1%	67.0%	68.5%	69.8%	73.3%
<b>Rodeo</b>	60.6%	68.3%	64.0%	74.7%	67.3%
<b>Yampa River events</b>	59.7%	68.9%	63.2%	61.0%	63.5%
<b>Arts and cultural events</b>	61.3%	62.7%	61.6%	64.2%	64.1%
<b>New music festivals / concerts (large venue)</b>	58.0%	52.8%	56.4%	62.0%	63.0%
<b>Sports tournaments (Tennis, Golf, Running, etc.)</b>	51.5%	63.8%	56.1%	71.2%	61.4%
<b>Wine and food festival</b>	46.5%	64.8%	54.4%	52.2%	49.4%
<b>Film festival</b>	46.5%	47.8%	46.4%	51.2%	49.4%
<b>Triple Crown Sports tournaments</b>	30.6%	39.7%	34.5%	53.0%	29.5%
<b>Car events/Go-cart races</b>	30.9%	23.9%	27.3%	40.8%	26.0%

# Demographics



# 86. Registered Voter

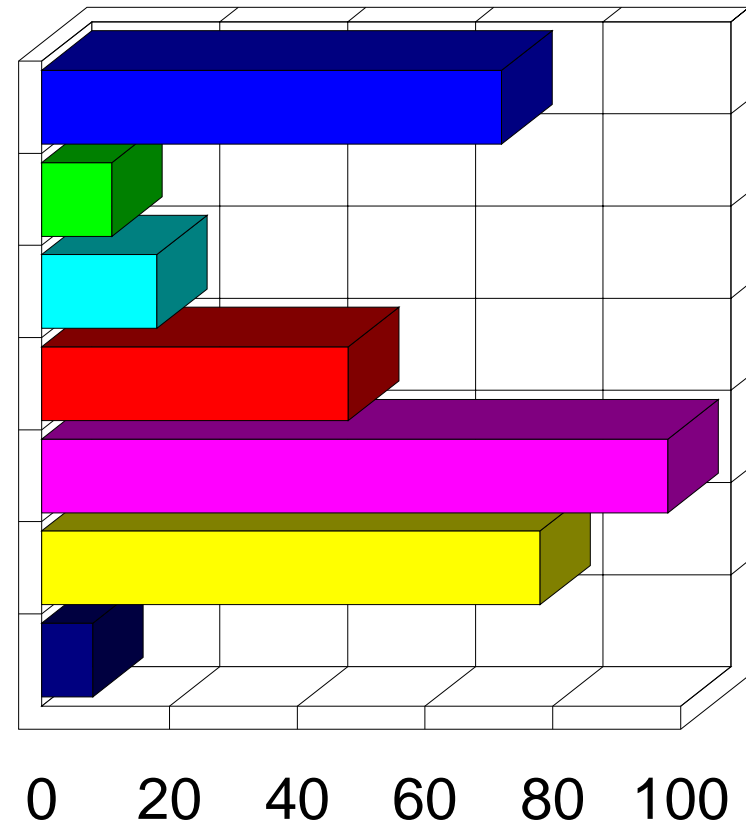
Voters/Locals



# 87. Family Status

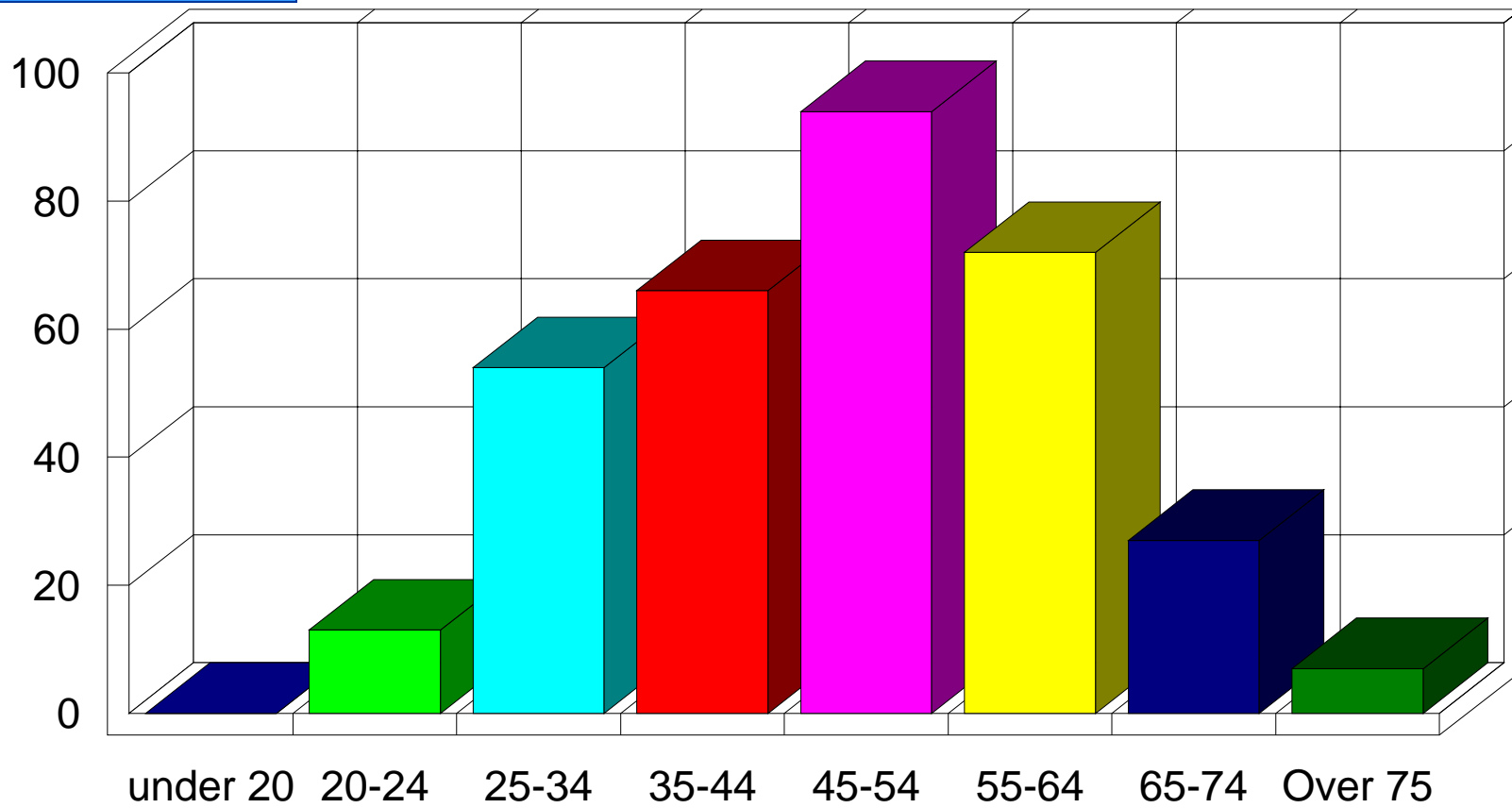
Voters/Locals

Single, no children  
Single, with children  
Single, children no longer at home  
Couple, no children  
Couple, with children  
Couple, children no longer at home  
Other:



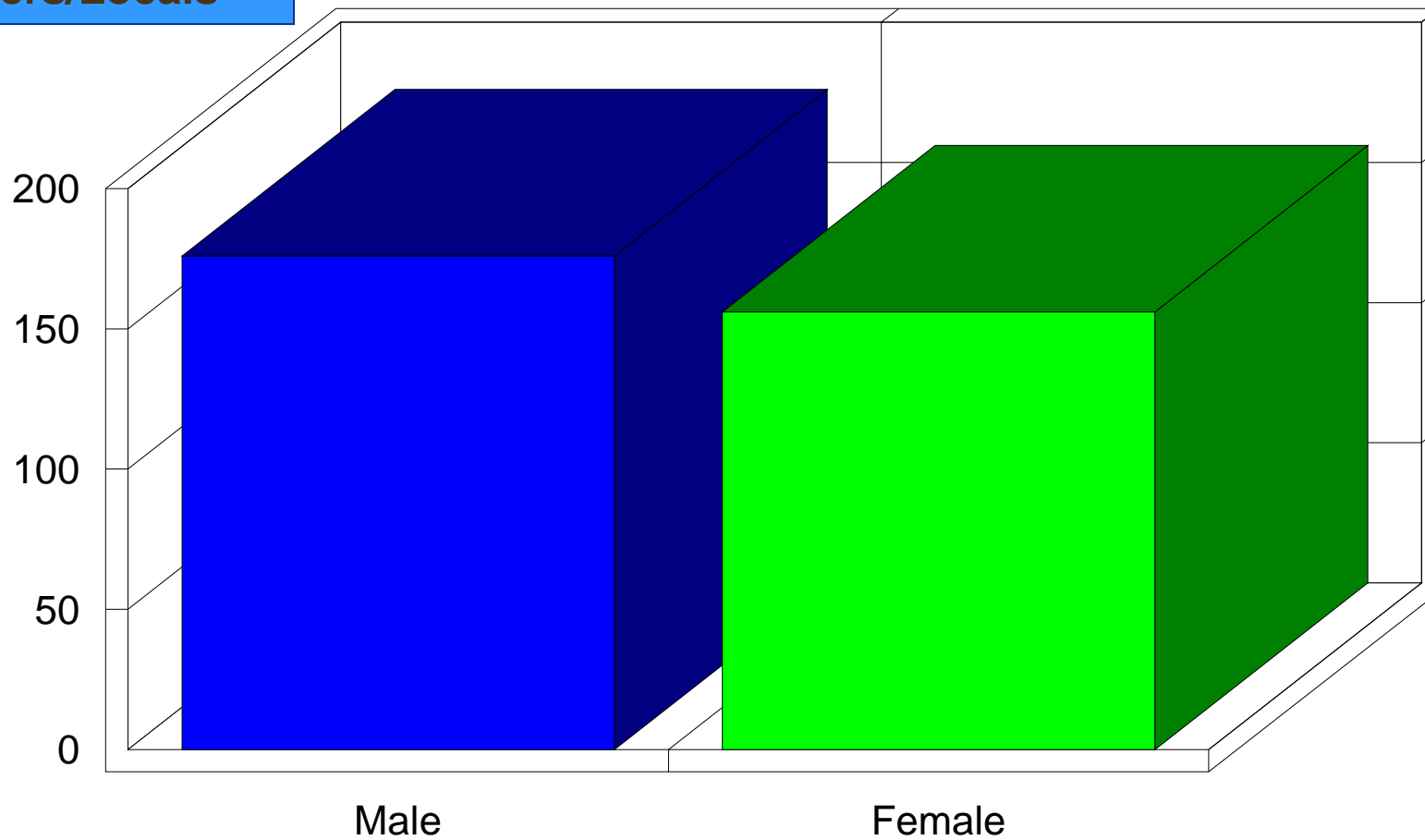
# 88. Age

Voters/Locals



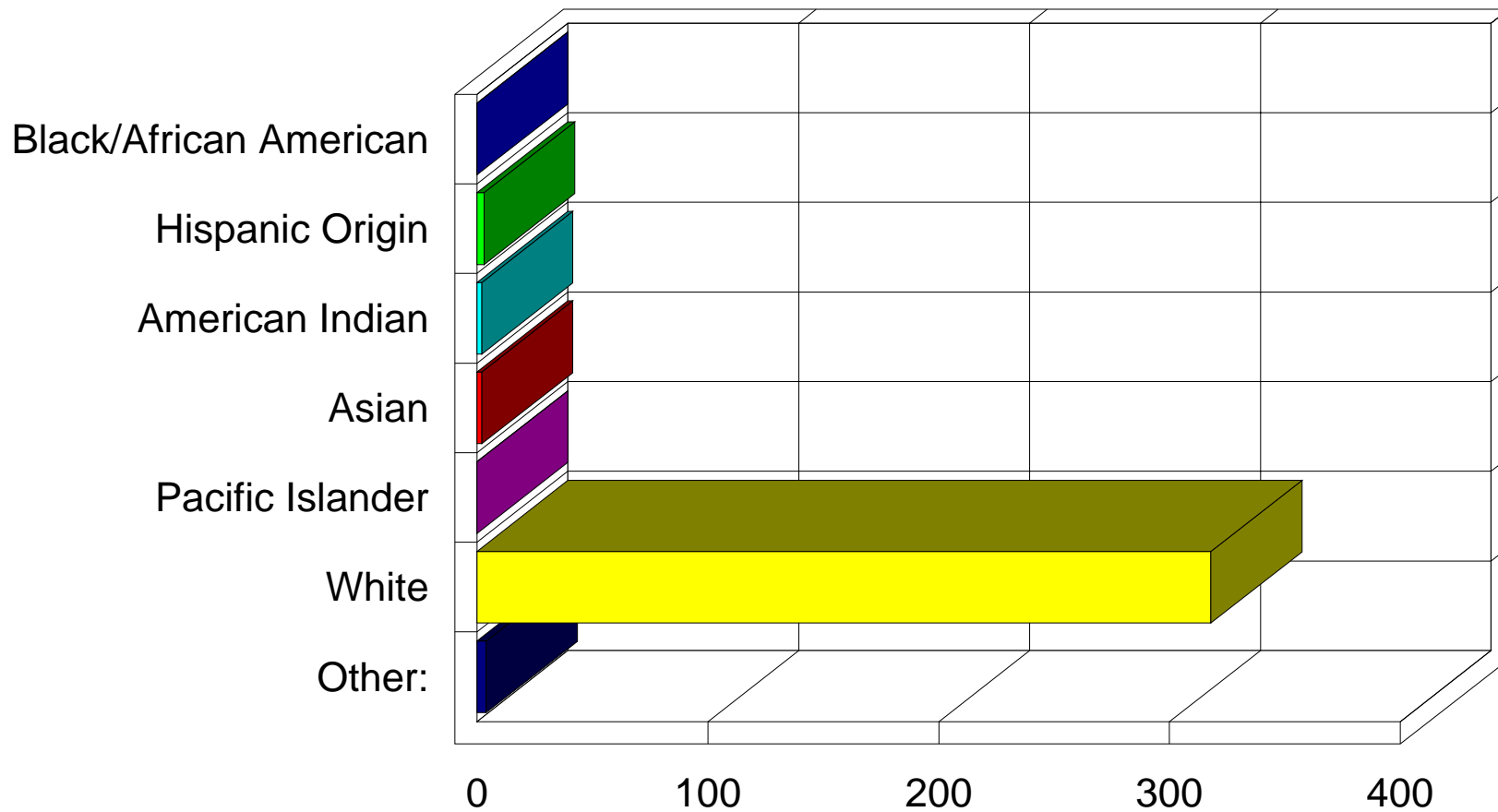
# 89. Sex

Voters/Locals



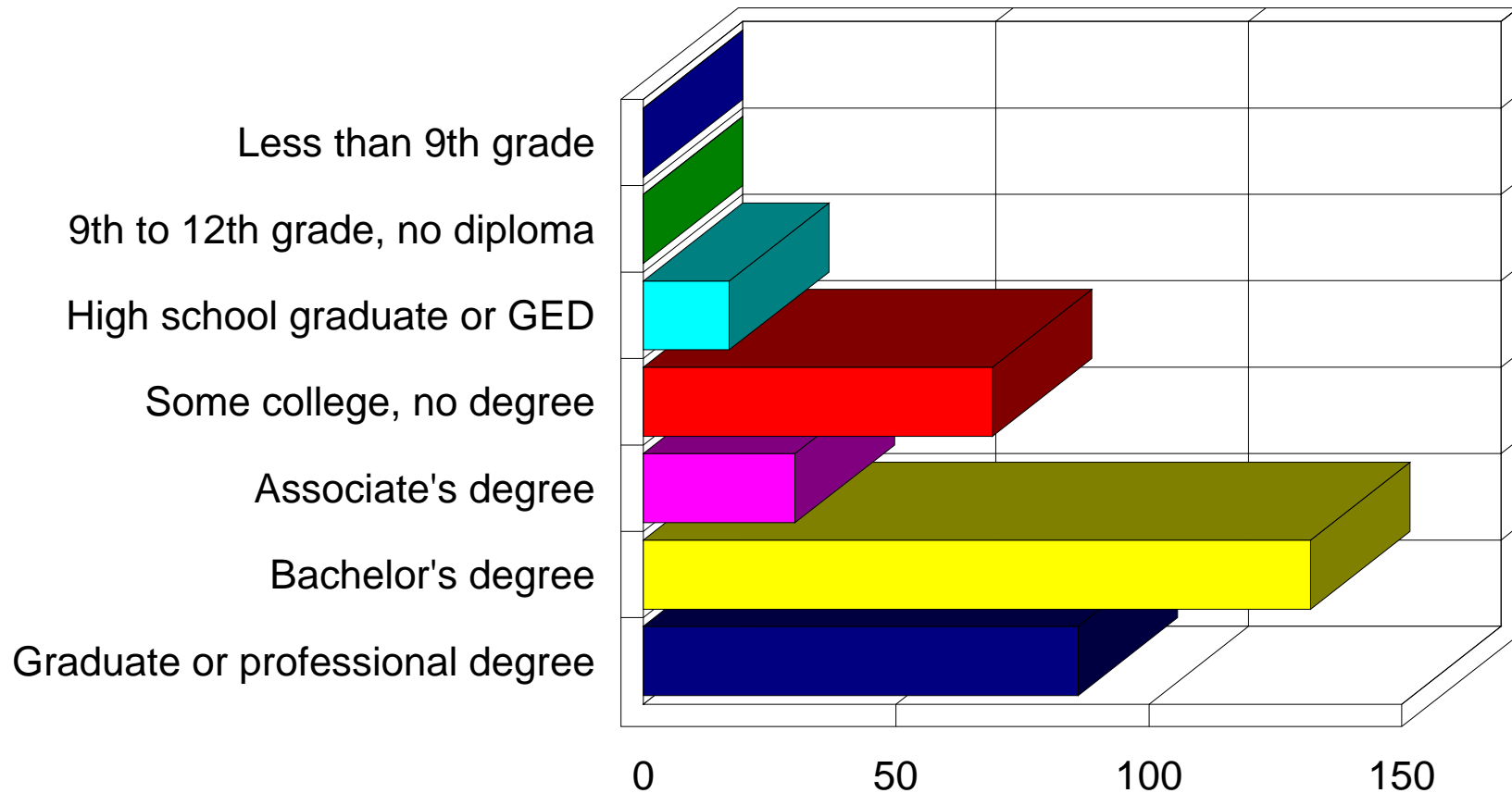
# 90. Ethnicity

## Voters/Locals



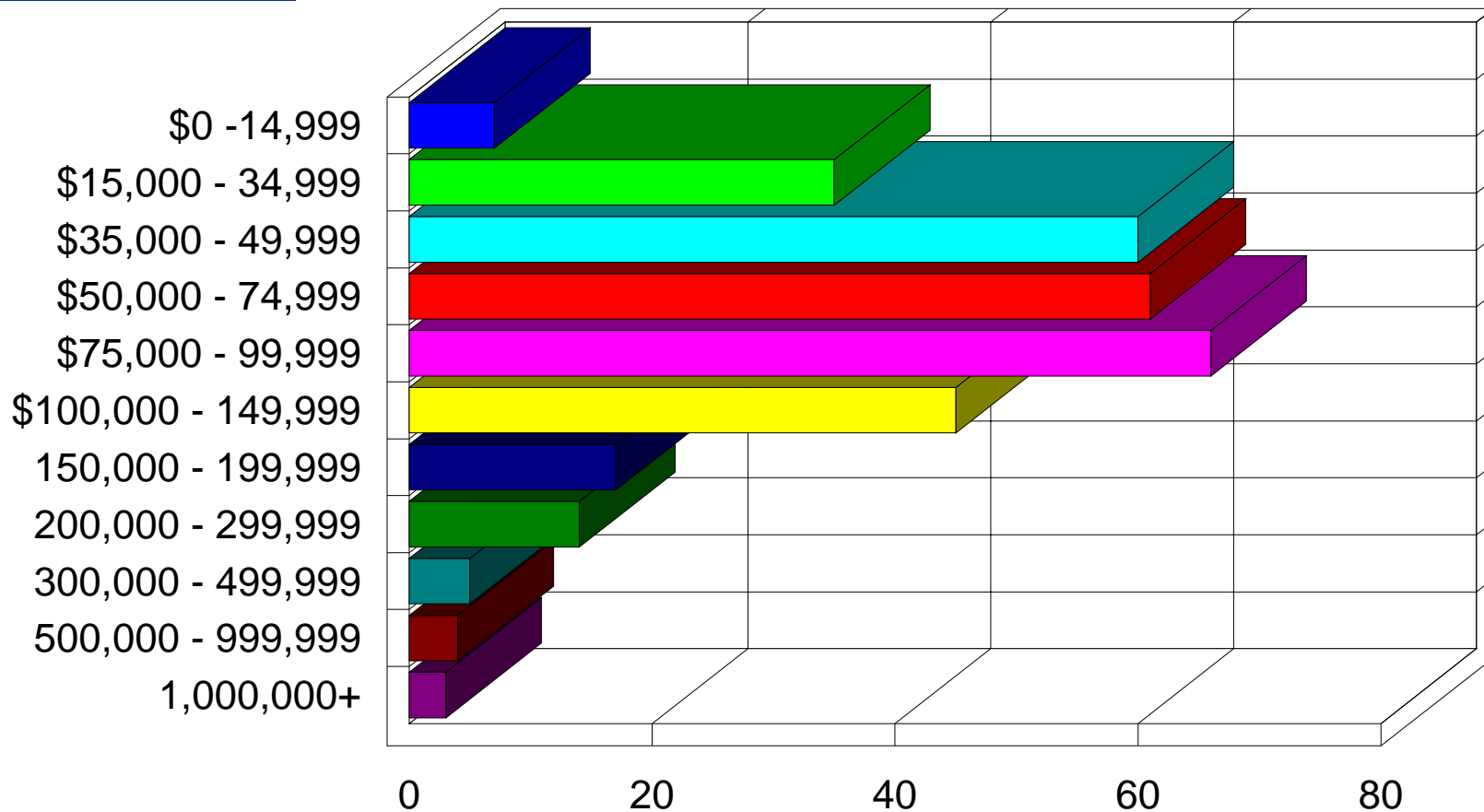
# 91. Level of education

## Voters/Locals



# 92. Income

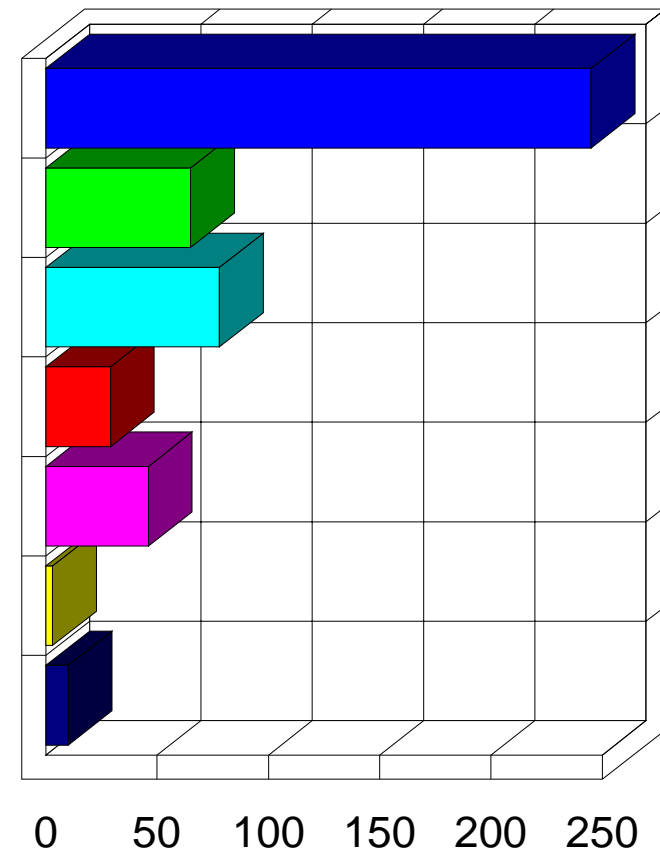
## Voters/Locals



# 93. Primary Sources of Income

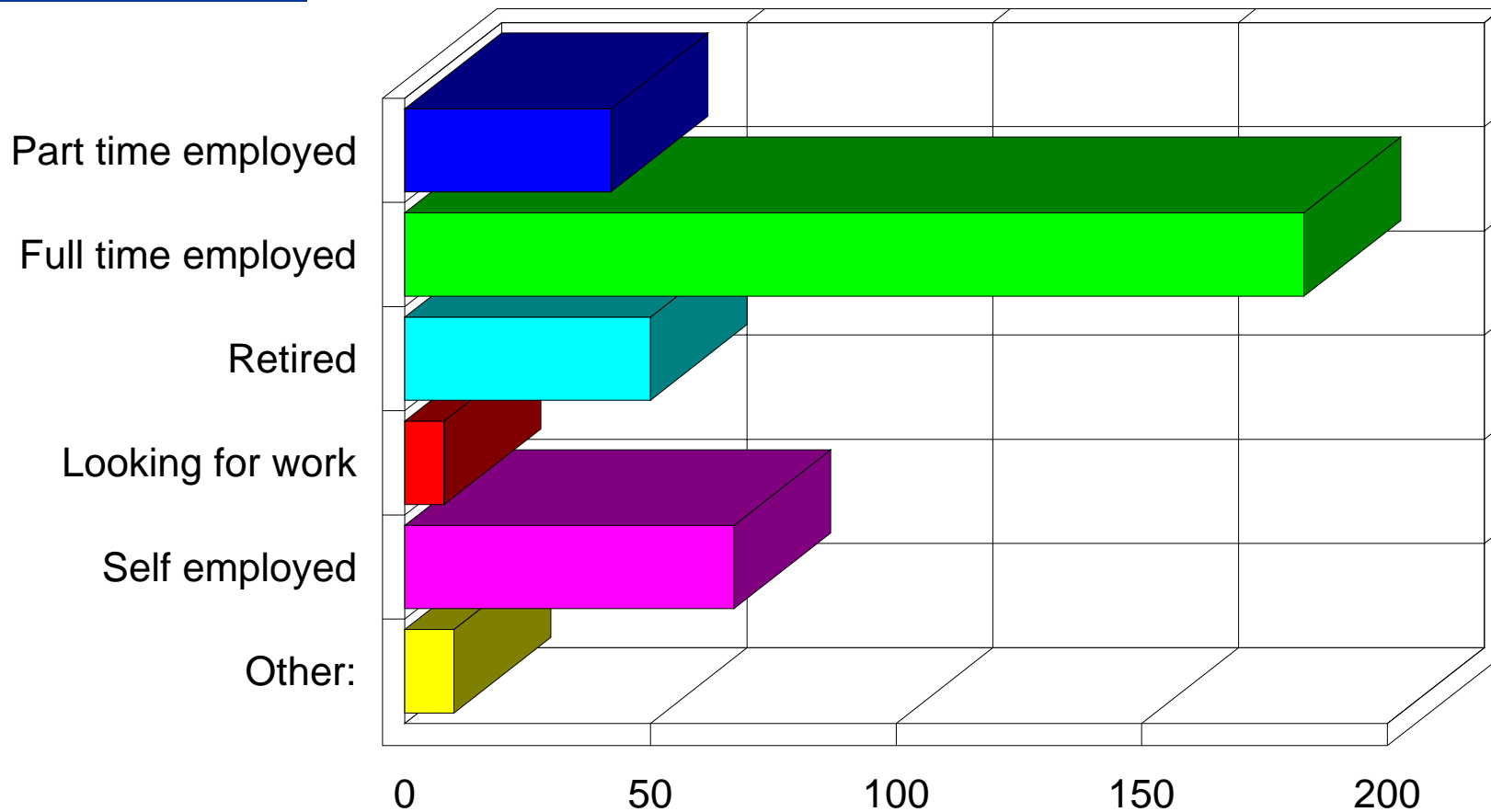
## Voters/Locals

- Wage and Salary Income earned within the City
- Wage and Salary Income earned outside of the City
- Other Income (dividends, rent, interest, etc)
- Payments from government agencies
- Private pensions or retirement plans
- Family related support (alimony, child support, etc.)
- Other:



# 94. Employment Status

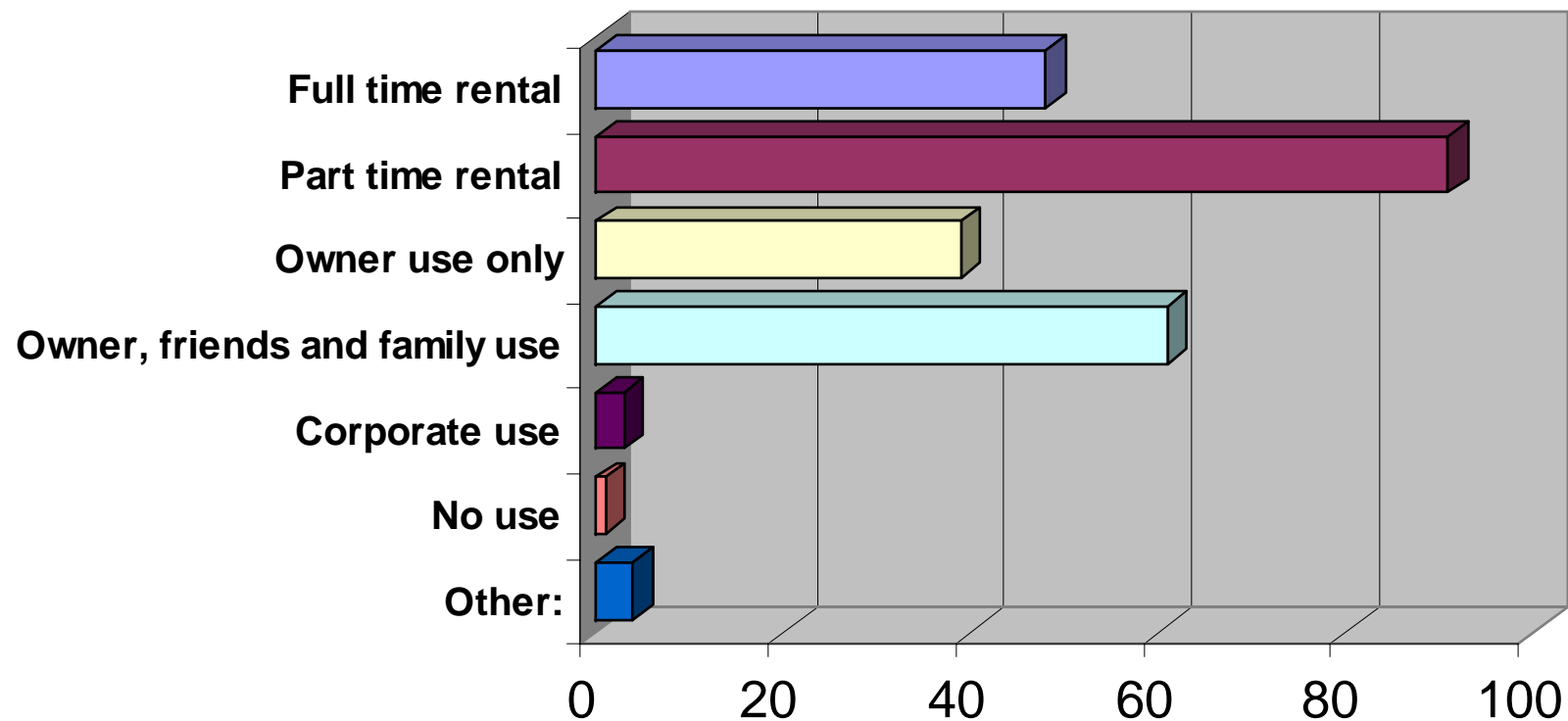
Voters/Locals



A scenic view of a mountain town, likely in the Rocky Mountains, featuring rolling hills with sparse trees and a mix of residential buildings. A prominent green banner with white text is overlaid on the upper portion of the image. The background shows a valley with various houses, some with large porches, and a mix of evergreen and deciduous trees. The sky is overcast with grey clouds.

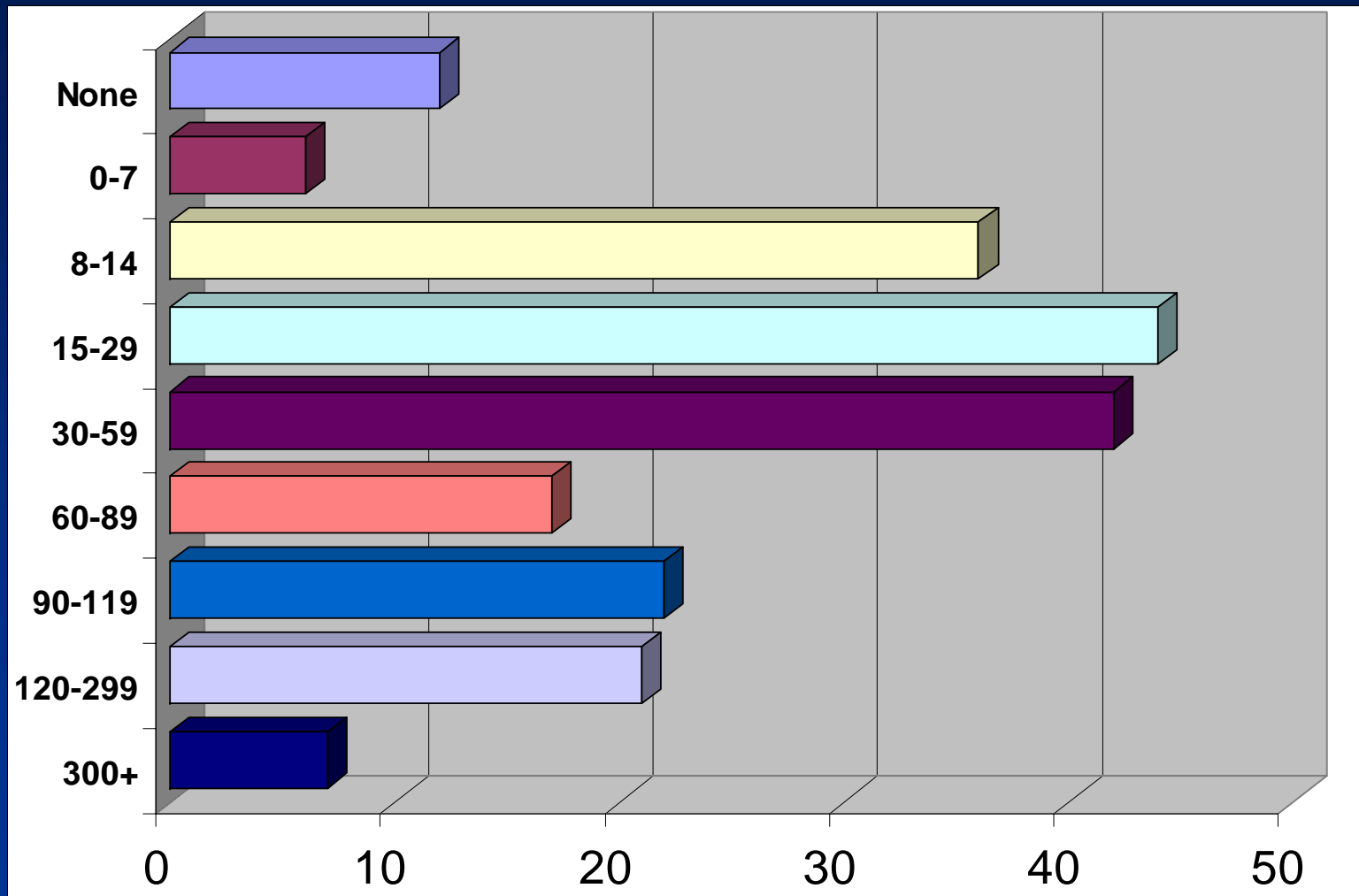
# Second Homeowners

# 96. Current Use



Second Homeowners  $n=212$

# 97. Total Use (# days in past 12 months)

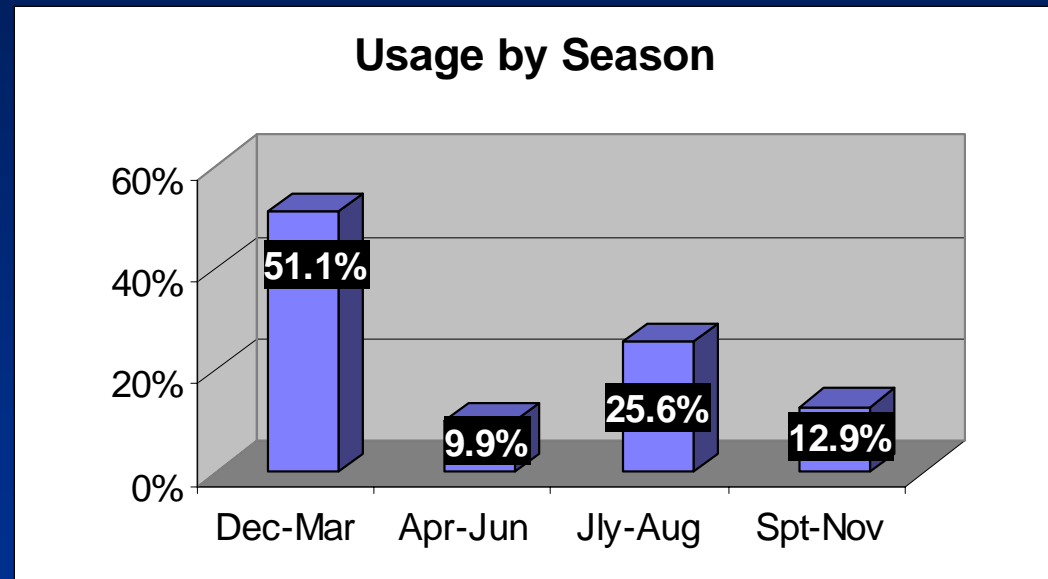


Second Homeowners  $n=212$

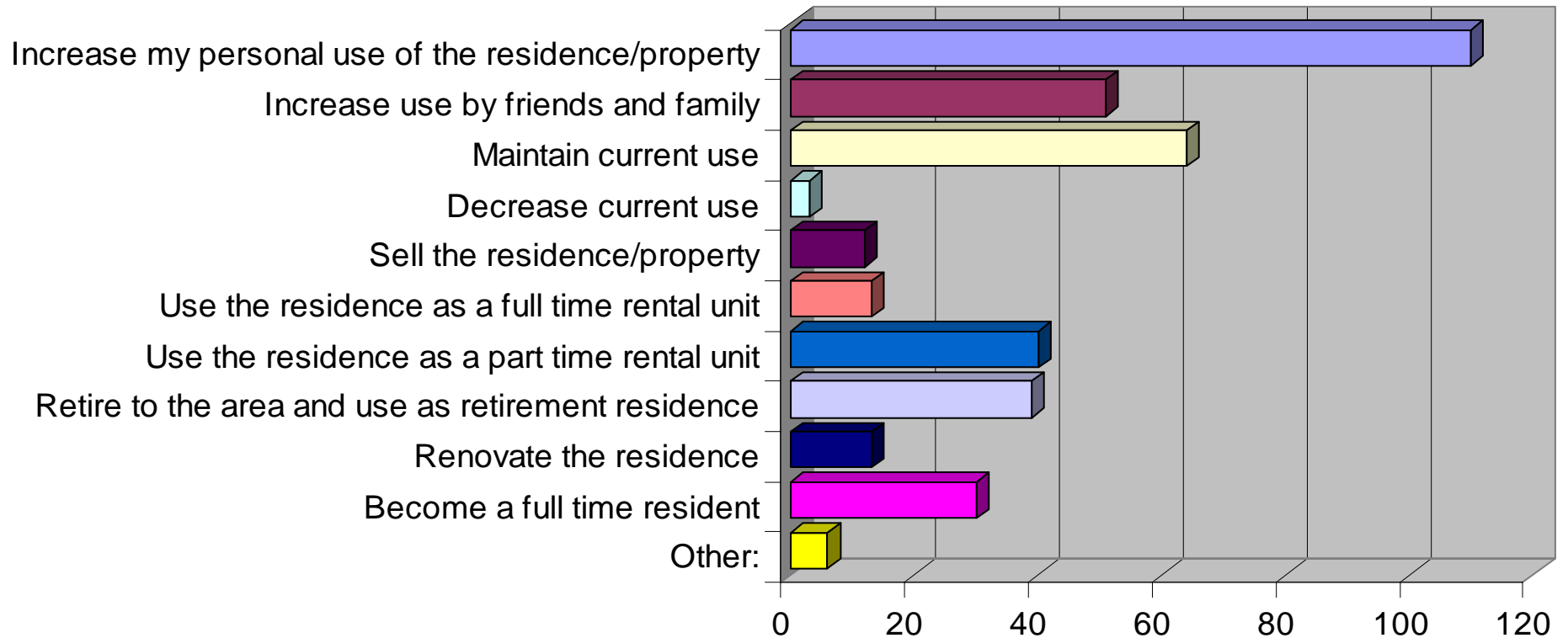
# 98. How often are Steamboat Springs second homeowners here?

**0.21 Full  
Time  
Household  
Equivalency**

**0.25 FTHE  
2003 NWCCOG  
Homeowners Survey**



# 99. Future Use

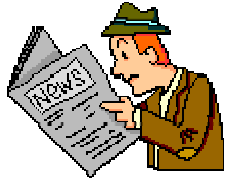


**Second Homeowners  $n=212$**

# All Respondents



# 2005 City of Steamboat Springs Community Survey Communication



	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
<b>Steamboat Today</b>	91.2%	59.1%	72.9%	88.0%	93.6%
<b>Steamboat Pilot</b>	57.3%	59.1%	58.0%	65.8%	63.3%
<b>Radio</b>	56.7%	13.3%	32.0%	53.8%	54.4%
<b>Internet / web site</b>	7.6%	35.5%	23.3%	7.6%	7.7%
<b>Direct mailings</b>	18.7%	26.6%	23.0%	18.7%	16.9%
<b>The City Page</b>	32.8%	8.9%	19.2%	30.2%	30.7%
<b>Parks and Recreation page in the Four Points publication</b>	25.7%	5.9%	14.4%	24.9%	29.8%
<b>Other:</b>	6.4%	14.8%	10.8%	8.9%	10.9%
<b>Flyers</b>	12.9%	8.4%	10.6%	12.9%	10.5%
<b>Channel 10 Steamboat Springs television</b>	6.4%	13.8%	10.6%	3.1%	4.8%
<b>E-mail</b>	4.7%	14.8%	10.3%	11.1%	7.3%
<b>Chamber Calendar/Website</b>	7.0%	8.9%	8.1%	24.4%	11.3%
<b>On-line newsletter</b>	1.2%	12.8%	7.6%	3.1%	2.0%
<b>Channel 6</b>	2.3%	1.0%	1.6%	2.7%	0.8%

Please check all that apply.  
Numbers reflect frequency responses.

	<b>80-100%</b>
	<b>60-79%</b>
	<b>40-59%</b>

# 2005 City of Steamboat Springs Community Survey Recreation



	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
Downhill Skiing	71.84%	91.43%	82.59%	75.11%	75.98%
Walking/Jogging	76.44%	77.14%	77.04%	74.24%	81.10%
Hiking	82.18%	70.95%	75.73%	78.17%	85.43%
Mountain Biking	62.64%	44.29%	51.98%	60.26%	57.09%
Fishing	44.25%	42.86%	43.01%	42.36%	33.86%
Golf	37.93%	45.71%	42.48%	43.23%	40.94%
Swimming	31.61%	30.48%	30.87%	42.36%	38.19%
Picnic areas	28.74%	26.67%	27.18%	31.44%	33.07%
Nordic Skiing	35.06%	21.90%	27.18%	36.24%	36.61%
Playgrounds	25.86%	17.14%	20.84%	27.07%	24.80%
Tennis	18.97%	20.95%	20.32%	20.09%	25.98%
Other:	19.54%	14.29%	16.36%	24.02%	23.62%
Snowboarding	17.82%	12.86%	15.30%	18.78%	21.65%
Sailing/Boating	18.97%	11.90%	14.51%	24.45%	16.54%
Ice (hockey or skating)	13.79%	7.62%	10.29%	13.54%	16.14%
In-line skating	9.20%	7.14%	8.18%	7.42%	9.45%

# 2005 City of Steamboat Springs Community Survey

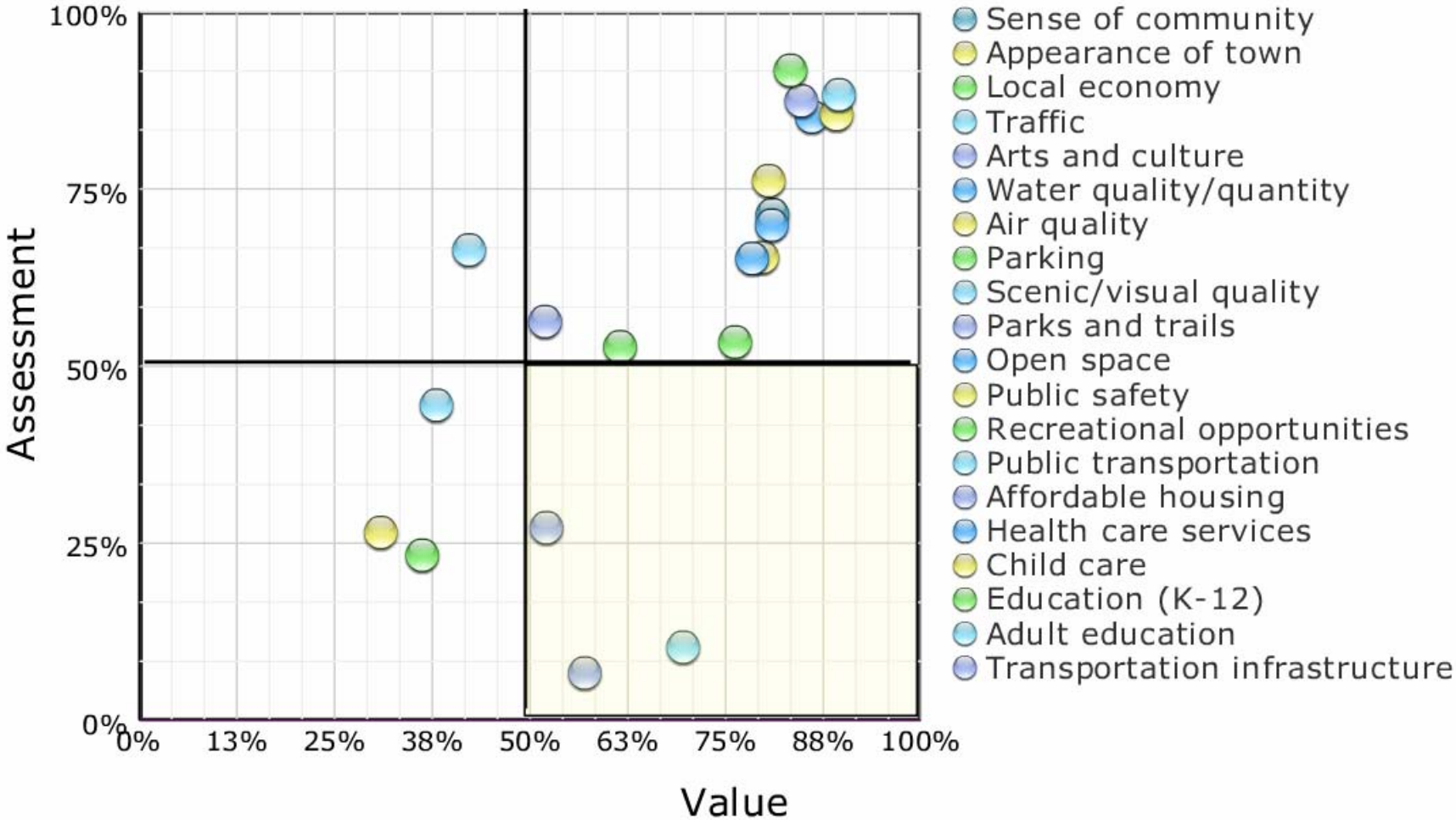
## Assessment of City of Steamboat Springs



	Assessor				
	FT	2nd Home	ALL	Business	Voter
	<i>n=237</i>	<i>n=212</i>	<i>n=446</i>	<i>n=300</i>	<i>n=337</i>
Recreational opportunities	93.7%	92.6%	93.3%	94.0%	91.7%
Scenic/visual quality	87.2%	91.7%	89.4%	87.2%	88.2%
Water quality/quantity	88.6%	82.8%	85.5%	85.4%	85.1%
Air quality	82.1%	86.9%	84.4%	86.1%	85.4%
Parks and trails	79.0%	86.4%	82.8%	88.0%	87.3%
Sense of community	72.5%	85.3%	79.4%	73.2%	71.3%
Public safety	75.9%	75.6%	75.5%	73.4%	76.1%
Appearance of town	63.7%	79.8%	72.2%	68.7%	65.2%
Open space	67.9%	75.0%	71.5%	78.4%	69.8%
Health care services	73.3%	66.1%	69.4%	68.5%	65.1%
Public transportation	60.3%	66.7%	63.5%	60.2%	66.3%
Local economy	55.3%	56.4%	55.6%	56.0%	53.3%
Arts and culture	50.8%	57.1%	54.2%	53.8%	56.2%
Education (K-12)	58.2%	37.4%	49.5%	58.0%	52.7%
Shopping opportunities	23.8%	52.2%	38.9%	30.1%	25.6%
Adult education	45.7%	26.3%	38.2%	40.8%	44.4%
Transportation infrastructure	30.6%	36.3%	32.9%	32.6%	27.1%
Parking	17.3%	35.4%	26.4%	23.4%	23.2%
Child care	27.8%	18.3%	23.3%	29.7%	26.4%
Job opportunities	22.0%	20.5%	21.1%	31.7%	26.3%
Traffic	10.5%	27.1%	19.1%	15.4%	10.2%
Affordable housing	7.0%	7.0%	6.5%	10.0%	6.6%

# Value to Assessment

Scatter Gram



# Agenda

- General demographic information about the City of Steamboat Springs
- Purpose and methodology of 2005 survey
- Review 2005 survey results
- Comparative results & Conclusions



# 2003 NWCCOG Mountain Resort Homeowners Survey Community Input/Values Comparison

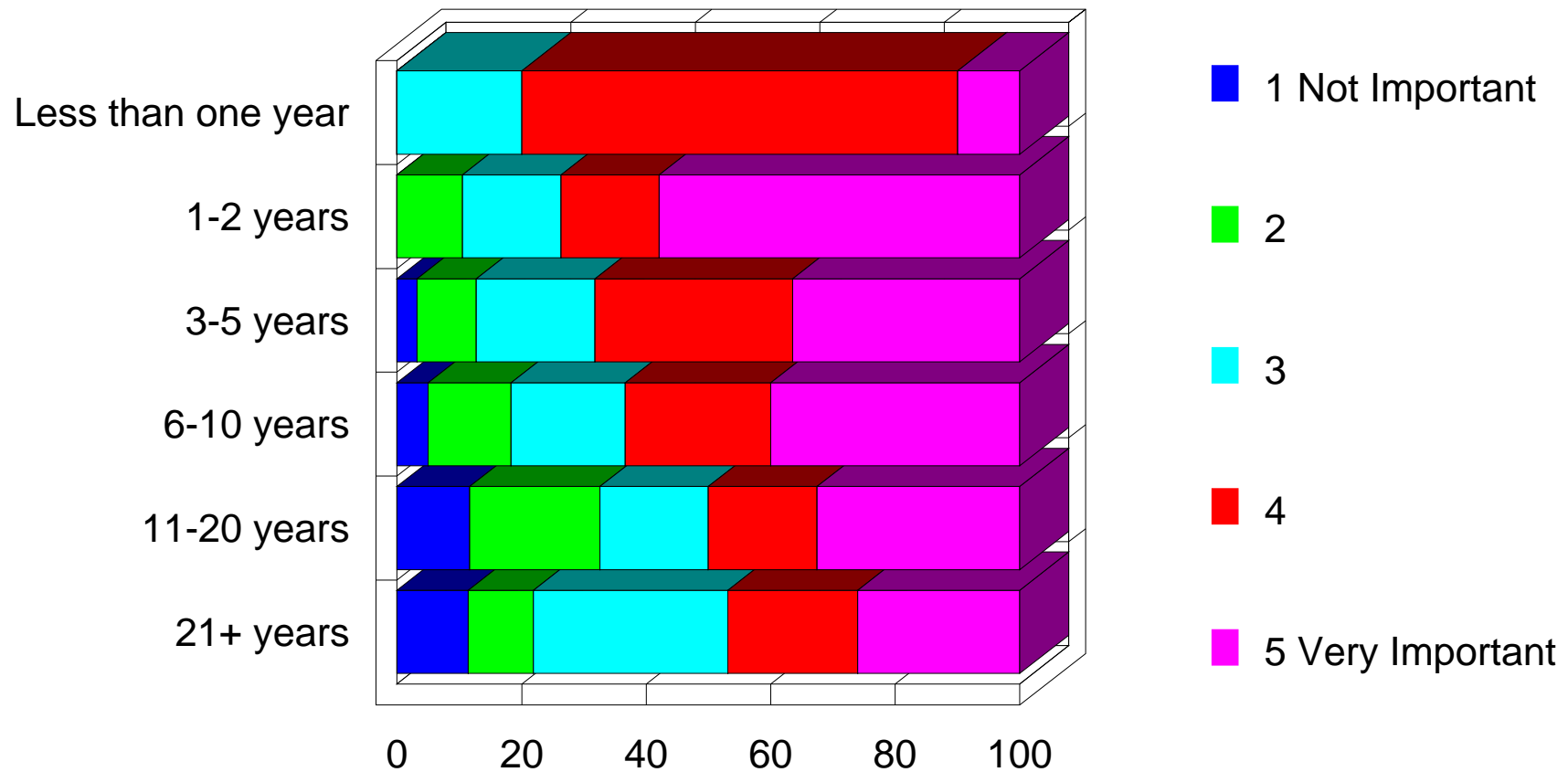
						2005
	Eagle County	Grand County	Pitkin County	Summit County	ALL	Steamboat Springs
	Resident	Resident	Resident	Resident	Resident	Resident
	n=160	n=128	n=123	n=120	n=531	n=237
Scenic/visual quality:	90	85	92	92	90	91
Air quality	91	90	91	94	91	88
Recreational opportunities:	75	67	88	87	79	76
Water Quality/Quantity	92	91	90	94	91	85
Parks/trail systems	79	65	83	85	78	79
Wildlife habitat	85	86	76	88	84	
Wildland fire mitigation:	68	67	63	67	67	
Local economy	88	69	76	78	79	74
Transportation infrastructure	57	37	59	43	49	60
Health care services:	79	69	82	80	77	78
Arts & Culture	54	25	78	58	54	52
Public transportation	52	32	56	35	44	47
Local workforce housing opportunities	50	33	48	29	41	52
Education (K-12)	63	54	63	55	59	60
Adult Education	43	25	46	44	40	35



\* Affordable housing

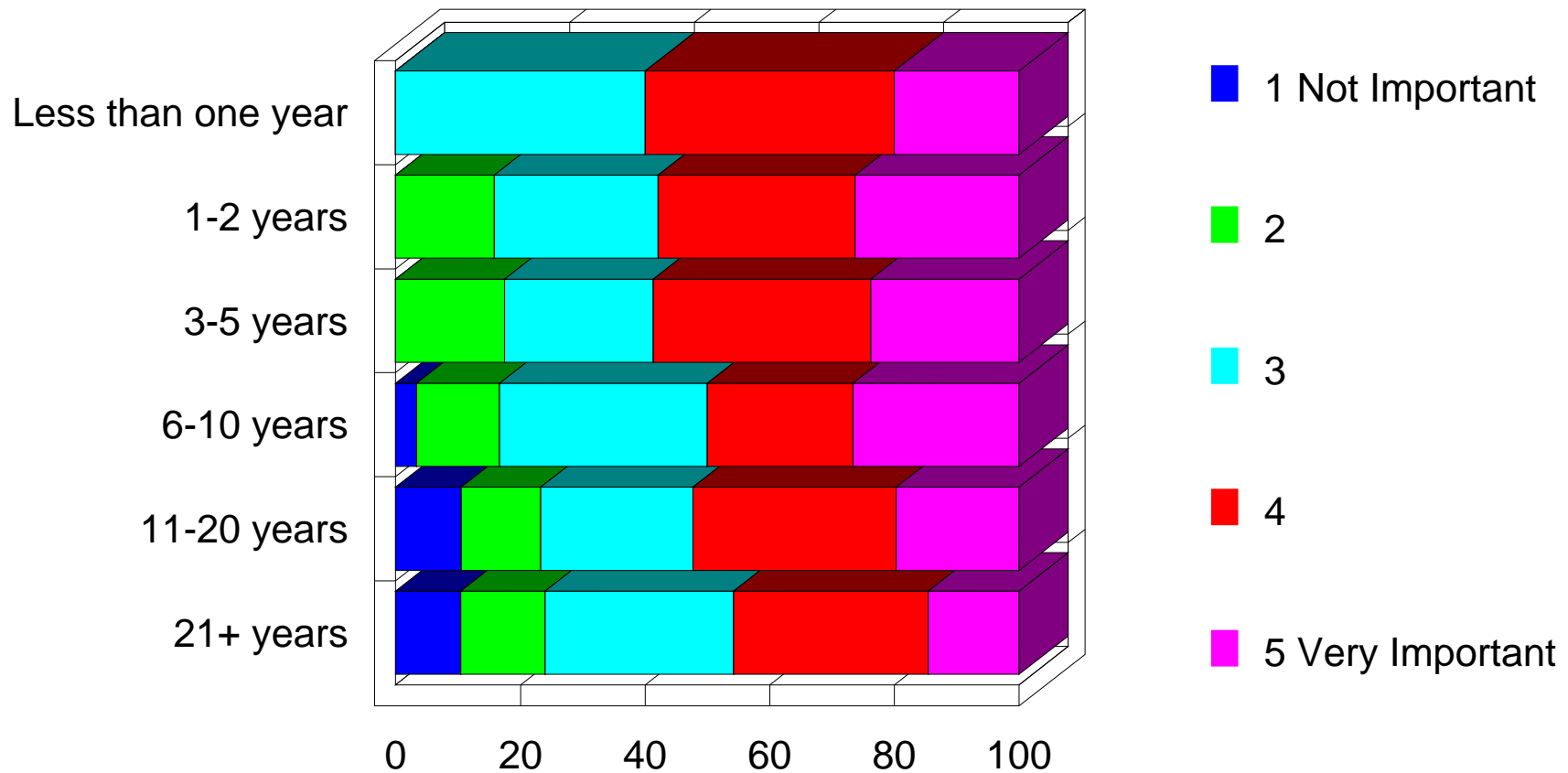
# Affordable Housing

## Voters/Locals



# Arts and Culture

## Voters/Locals



# 2003 NWCCOG Mountain Resort Homeowners Survey Assessment Comparison

						2005
	Eagle County	Grand County	Pitkin County	Summit County	ALL	Steamboat Springs
	Resident	Resident	Resident	Resident	Resident	Resident
	<i>n=160</i>	<i>n=128</i>	<i>n=123</i>	<i>n=120</i>	<i>n=531</i>	<i>n=237</i>
Recreation opportunities	77	77	89	91	83	94
Parks, trail and open space	67	62	88	78	73	79*
Public Safety	52	51	73	70	61	76
Appearance of town	47	30	70	47	48	64**
Opportunities to attend cultural events	47	16	79	48	47	51***
Transportation	37	10	58	44	38	31****
Sense of community	46	46	61	44	49	73
Shopping opportunities	13	7	20	46	21	24
Health services	52	23	64	39	45	73
Education (K-12)	45	56	61	40	50	58
Traffic	29	31	27	12	25	11
Adult Education	28	19	58	26	33	46
Job opportunities	28	11	25	22	22	22
Affordable housing opportunities	10	9	23	4	11	7



\* Parks and Trails (Open Space rated 68%)

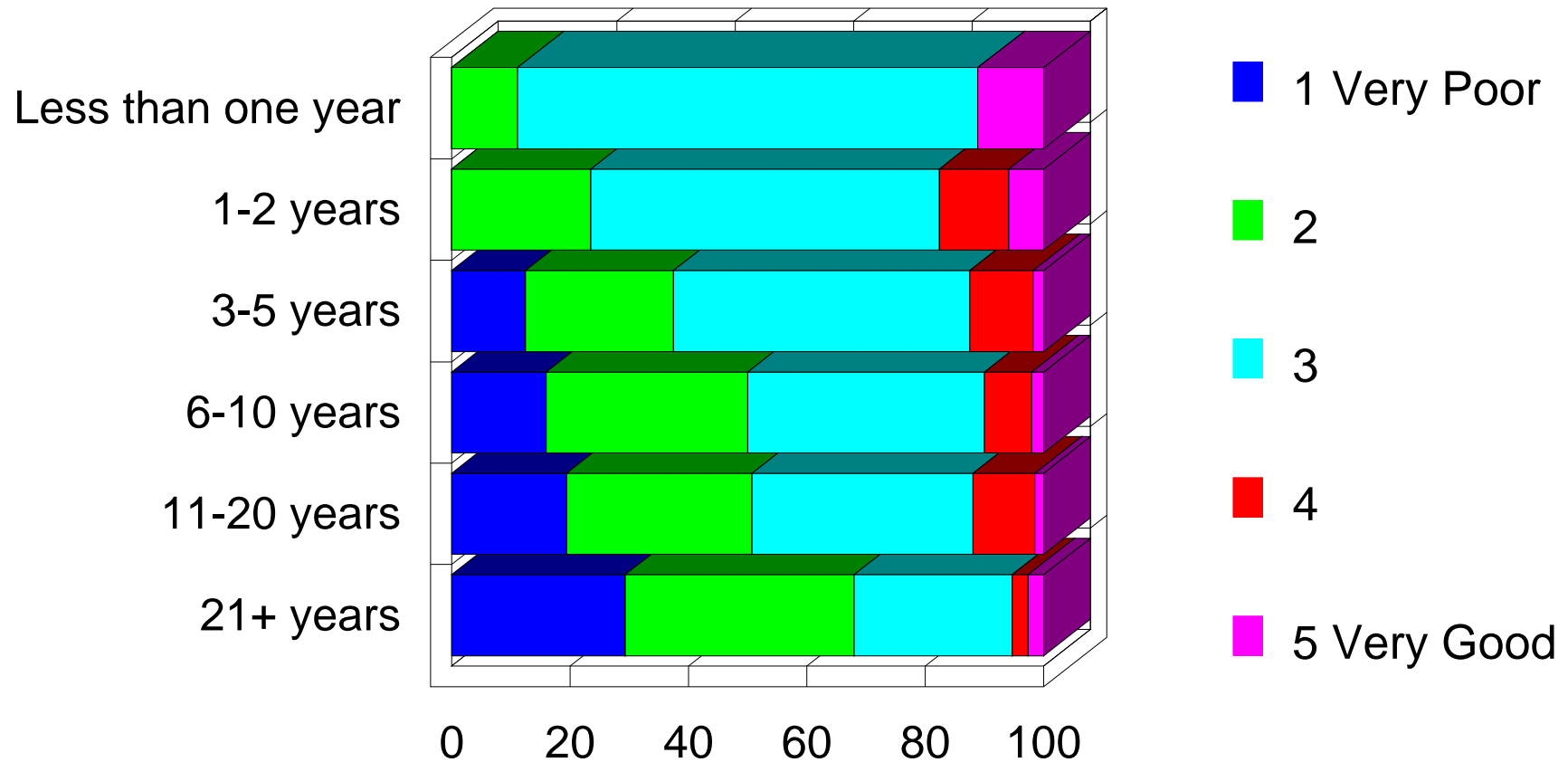
\*\*Appearance of City

\*\*\*Arts & Culture

\*\*\*\*Transportation Infrastructure

# Traffic

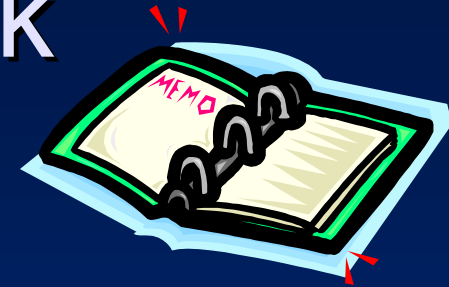
## Voters/Locals





# Conclusions & Recommendations

# Survey Notebook



- Full Survey Findings
- PowerPoint presentation
- Spreadsheet Analysis
- Cross-tab analysis
- Back-up materials
- Computer disks
- Write-in responses
  - 150+ pages
    - Responses to the “sense of community” question
    - Suggestions for other types of special events
    - Comments on growth
    - Complaints and compliments
    - Additional details to responses
    - Comments and recommendations

# Conclusions & Recommendations

- The survey contains a great wealth of information. Follow-up cross-tabs are available from NWCCOG as part of the survey service. Request information that will be helpful to you in future community planning efforts.
- The response rates were good for all three samples. This is an indicator of a high level of interest in City government. Share the information with interested groups. Post the findings on the City's web page. Host discussions and forums in partnership with the business community, local residents and local homeowners.

# Conclusions & Recommendations



## Agreement – Most Important issues facing the City of Steamboat Springs

- Preservation of small town character
- Growth management
- Preservation of open space
- Traffic mobility and circulation
- Affordable housing
- Healthy economy

# Conclusions & Recommendations



## Agreement – Allocation of Resources

- Purchase of open space
- Development of additional pedestrian/bicycle trails
- Helping provide affordable housing

# Conclusions & Recommendations



## Agreement : Growth

- Less growth than at present (42%\*)
- About the same rate of growth as at present (23%\*)

\* Voter/Local respondents

# Conclusions & Recommendations



## Agreement : Public Facility Improvements

- Open space acquisitions and preservation

**General unwillingness to  
pay for improvements!!**

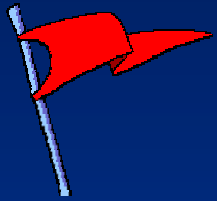
# Conclusions & Recommendations



Agreement : Assessment – High marks!

- Recreational opportunities
- Scenic/visual quality
- Water quality/quantity
- Air quality
- Parks and trails
- Sense of community
- Public safety

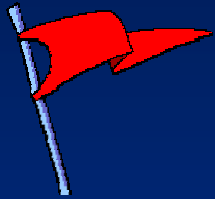
# Conclusions & Recommendations



Low community assessment scores vs. values should be of concern in the following areas:

- Affordable housing
- Traffic
- Transportation infrastructure

# Conclusions & Recommendations



- Second Homeowners
  - Full time rental:
    - Current use: 23%
    - Future use: 6%
    - Potential loss of over 600 rental units for workers
  - Part time rental:
    - Current use: 44%
    - Future use: 20%
- Retire to the area and use as retirement residence: 19%

# Conclusions & Recommendations

- Use the results
- Request cross tabs and additional analysis
- Review the write-in responses
- Share the information
- Future Surveys: Trend analysis
  - Testing of strategies
  - Questions retained for consistency
  - New questions added



# Steamboat Springs Survey Results

- NWCCOG Web Page
- [www.nwc.cog.co.us](http://www.nwc.cog.co.us)

