



# **MyPartner Career Network**

#### The Problem:

Appropriate talent for technical, managerial or otherwise specialized positions often doesn't exist within our local workforce. Because of this, many firms across Eagle County and the Vail Valley are forced to recruit and hire individuals from outside the area to fill these positions.

Outside recruitment and hiring comes with a number of risks including:

- > Increased timelines to fill open positions
- Increased hiring costs and relocation expenses and;
- > Long term retention challenges

Compounding these risks is the fact that professionals new to the area often bring along a "trailing spouse," a husband, wife, or partner – thrilled to move to the mountains – but left without a career. Satisfying dual income needs can be difficult, particularly in our small trade area, but it is crucial to effective employee recruitment and retention.

These factors conspire to create a vicious cycle of lengthy job vacancies, escalating hiring costs and poor retention, all of which have negative impacts on Eagle County businesses.

### **Our Solution:**

- ➤ MyPartner Career Network (MPCN) makes it easier for local businesses to recruit and retain great employees by helping find employment, when needed, for spouses or partners of prospective employees to help their families better integrate into our community.
- Employees may be hesitant to relocate to the Vail Valley in-part because their partner may struggle to find suitable employment. Newly hired employees from outside the region are more likely to stay for the long-haul when their spouse or partner can also find a satisfying career.
- > If your business finds it challenging to hire and retain quality employees for technical, managerial or otherwise specialized positions, MyPartner Career Network can help.





## **How to Participate:**

All <u>Vail Valley Partnership</u> (VVP) and <u>High Country Human Resources Association</u> (HCHRA) members are eligible to participate in MyPartner Career Network. MPCN's goal is to reduce time, cost and risks of hiring for Vail Valley companies. This program is free to VVP and HCHRA member-employers looking to hire for specialized positions that may be difficult to fill locally.

- 1. VVP/HCHRA members must opt-in to participate: Contact Erik Williams at <a href="mailto:erik@visitvailvalley.com">erik@visitvailvalley.com</a> or 970-477-4000 to sign up. Business contact information remains confidential.
- 2. Complete the online form found on the program page at <u>Vail Valley Means Business</u> and submit the resume of a spouse or partner of a new employee at your organization who will be relocating here, or has relocated here in the past quarter.
- 3. Vail Valley Partnership will deliver the resume to all VVP/HCHRA members who have opted-in to participate in the program.
- 4. Participating businesses agree to provide a "priority review" of all resumes received through MyPartner Career Network and are encouraged to provide an informational interview for relevant candidates and/or a referral to another contact in the community to help the candidate build their local network.

## Want to Learn More?

The MyPartner Career Network program page is found online at Vail Valley Economic Development's website, VailValleyMeansBusiness.com. Click: About Us > Our Services > MyPartner Career Network.

For quick access, please visit <a href="http://bit.ly/1GUQCja">http://bit.ly/1GUQCja</a> and bookmark this page today!

## Contact:

Erik Williams, Director of Community Development, Vail Valley Partnership.

erik@visitvailvalley.com 970-477-4000

All job seekers received through MyPartner Career Network will be encouraged to also post their resume to <a href="https://www.connectingcolorado.com">www.connectingcolorado.com</a>, a service made available through our friends at Colorado Workforce Center.



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