

Contact: Erin Fisher
970-455-1067
efisher@nwccog.org

FOR IMMEDIATE RELEASE:

Alpine Area Agency on Aging Reveals New Name, New Brand

Vintage reflects the company's mission to bring aging expertise and services to clients and partners; solidifying leadership position in Northwest Colorado moving forward

SILVERTHORNE, Colo. – July 1, 2020 – The Alpine Area Agency on Aging, Colorado's alpine region aging expert, is formally changing its name to Vintage.

Partners, providers, clients, and interested parties will begin to see communications that look different, but the agency's commitment to service and excellence remains the same. Their service offerings are also not changing.

“Our brand at its core is still the same,” Vintage Director Erin Fisher states. “We are excited to continue to serve older adults throughout this time and be able to share a brand that reflects our commitment to older adults in mountain communities. This is a time of rebirth for the world, and this is our time of rebirth as well.”

Vintage is not only the alpine region aging expert, but Fisher and her team also provide deep content expertise to ensure older adults and service providers are informed, cared for, and not forgotten.

Vintage services include transportation, dental and vision assistance, options counseling, nutrition programs, caregiver support, respite services, evidence-based health programs, volunteerism, and educational programs. Vintage serves Eagle, Grand, Jackson, Pitkin, and Summit counties in Northwest Colorado.

Learn more about Vintage and its services for older adults at yourvintage.org.

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MEDIA NOTES: Vintage: Your Connection to Information, Resources, and Advocacy in Eagle, Grand, Jackson, Pitkin, and Summit.

ADDRESS: 249 Warren Ave Silverthorne, CO 80498

LEARN MORE: Call our Resource Center at (970) 468-0295. *Si usted necesita ayuda o información en español, llame a Ceci Peterson al 970-531-4087*

FOR PROVIDERS: yourvintage.org/for-professionals/

TO VOLUNTEER: yourvintage.org/your-life/volunteer/

MEDIA CONTACTS: For media requests, please contact Erin Fisher at efisher@nwccog.org.

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