



# Northwest Colorado Council of Governments

## Economic Development District (EDD) Board Meeting

July 7, 2022

Conference Call Only (“Present” means on the call”)

### **Council & EDD Board Members Present:**

Corry Mihm, Summit Prosperity Initiative  
DiAnn Butler, Grand County Economic Development  
Mark Hoblitzell, CDLE  
Melanie Leaverton, Jackson County Tourism  
Patti Clapper, Pitkin County  
Kristen Brownson, Town of Breckenridge  
Josh Blanchard, Summit County  
Keely Ellis, EODIT  
Christina Oxley, Northwest Colorado  
Business Services  
Erin McCuskey, SBDC  
Tim Redmond, Routt County  
John Bristol, Steamboat Chamber of  
Commerce

### **NWCCOG Staff:**

Talai Shirey  
Rachel Tuyn

### **Call to Order:**

DiAnn Butler, EDD Chair, called the Economic Development District (EDD) Board meeting to order at 12:30 pm. Roundtable introductions were completed, and a quorum was present for the group.

### **Approval of March EDD Board Meeting Minutes**

***M/S: Patti Clapper/Corry Mihm*** to approve the May 2022 EDD Board Meeting Minutes as presented.

***Passed: Yes***

### **Workforce Update**

Mark Hoblitzell provided an update regarding transitions in CDLE team. Jessica has moved to Results for America (RFA); Mark will be moving to a different role with SBDC focusing more on labor market data analytics. Christina and Caroline will be absorbing Mark’s region.

July 19<sup>th</sup> CDLE is hosting an informational webinar regarding FAMILI.

Christina Oxley is working on annual data updates for the workforce and encouraging focusing on job quality as the workforce is still not as robust as needed.

National Dislocated Workforce Funding Grant Program for disaster and employment recovery funding. Possible funding for workers who have been displaced by creating new humanitarian or restoration jobs. There are a lot of requirements for this funding as well as policies that need to be put in place. CDLE will continue to monitor this federal funding as it could be a resource for communities affected by wildfires or other disasters.

A question was asked about the upcoming recession, it was requested that information on what impact this may have on the upcoming ski season be provided at the August EDD Board Meeting.

### **Regional Economic Update**

Rachel presented the NWCCOG Regional Economic Update for July 7, 2022 which can be found at:

<https://nwccog.org/edd/>

### **New Business**

A discussion regarding Results for America (RFA), CDLE was funded to participate in the Colorado portion of RFA. CDLE will be applying for a \$25k grant, piloting an “employee voice” program. The Colorado Team kick off call is later today.

A question was asked if an update has been released for the Colorado Self Sufficiency Index Sustainability Index which is

up for a four-year renewal. CDLE has not been informed if an update will be issued this year. Another resource is Corona Insights study <https://spl.cde.state.co.us/artemis/gaserials/ga433internet/>

EDA is working on reauthorization through NADO, which is an advocacy group for EDA's, is trying to increase allocation and not require 50/50 match. NWCCOG has written letters of support.

**Member Updates**

Patti Clapper, Pitkin County– New State legislation allows you to change Lodging tax use. Regions should discuss the amount they provide their Chambers of Commerce who are now managing the overwhelming number of tourists. A new short-term fee schedule is being created and Patti is available to discuss further.

DiAnn Butler, Grand County Economic Development – Agreed it would be good to discuss tourism deeper at an upcoming meeting.

Corry Mihm, Summit Prosperity Initiative – There was a study done when the State did away with Colorado Tourism Promotion funds. It took approximately 20 years to recover from this mistake. It would be good to find this information and review.

Erin McCuskey, SBDC - Proposed an agenda item to include SEDS, revisiting goals and have roundtable to see how goals are moving forward.

**Adjournment:**

***M/S: Patti Clipper/Kristin Brownson*** adjourned the EDD meeting at 1:33 pm.

***Passed: Yes***

***DiAnn Butler***

[DiAnn Butler \(Jul 15, 2022 06:14 MDT\)](#)

DiAnn Butler, EDD Chair

**Jul 15, 2022**

Date