

# NWCCOG Regional Economic Summit

Thursday, May 4, 2023

9:00 a.m. – 4:00 p.m.

Silverthorne Pavilion – 400 Blue River Pkwy

Silverthorne, Colorado

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## **DRAFT** Agenda

- 9:00 a.m. Welcome  
Jon Stavney, Executive Director, NWCCOG
- 9:10 a.m. Angela Belden Martinez, Regional Director, Denver Regional Office, U.S. Department of Commerce Economic Development Administration
- 9:20 a.m. Economic and Demographic Trends in the NWCCOG 6-County Region  
Greg Totten, Economist, Colorado Demography Office
- 10:00 a.m. Audience Participation Interactive Session
- 10:20 a.m. Networking Break
- 10:30 a.m. Supporting our Workforce with Integrated Network of Services / New Campus in Breckenridge  
Brianna Snow, Executive Director, Family & Intercultural Resource Center
- 11:00 a.m. Economic impact of technical assistance for rural businesses; Exit planning to support the transition of businesses in rural areas  
Erin McCuskey, Regional Director, Northwest Colorado SBDC & Eagle County Economic Resiliency Manager
- 11:30 a.m. Margie Joy, Colorado Housing & Finance Authority  
Workforce Housing Projects in the Region utilizing CHFA Programs
- 11:45 p.m. Lunch  
*Provided by Red Buffalo Coffee & Tea and Colorado Marketplace and Bakery*
- 12:30 p.m. The Healthcare Industry in the Region  
Panel:  
Will Cook, President & CEO, Vail Health  
Jason Cleckler, CEO, Middle Park Health, Grand County

- 2:00 p.m.            Networking Break
- 2:10 p.m.            Jonathan Godes, Regional Grants Navigator  
Introduction & Federal Funding
- 2:15 – 3:25           2023 Market Forces at Play and the Evolution of Marketing, Management and  
Mitigation  
Ralf Garrison & Insight Collective Team  
Now another year into the paradigm shift from marketing to management and mitigation, the Insights Collective will return to provide an update on the Forces at Play impacting this increasingly volatile marketplace. This interactive session will encourage discussion will explore the experience and emerging best practices from those who are now working to implement, manage and measure results of new tourism management plans.
- 3:25 – 3:45           Follow-up from Interactive Morning Session
- 3:45 – 4:00           Closing Remarks and Raffle

*\*Agenda subject to change*