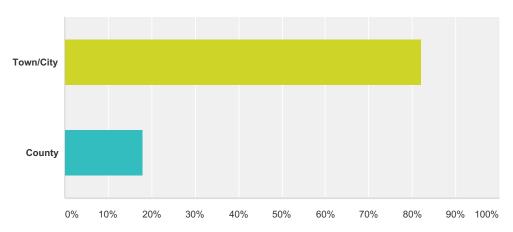
#### Q1 What municipality and county do you represent?

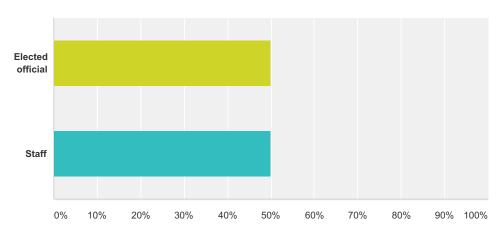




Answer Choices	Responses
Town/City	<b>82.14%</b> 23
County	<b>17.86%</b> 5
Total	28

#### Q2 Are you an elected official or staff?

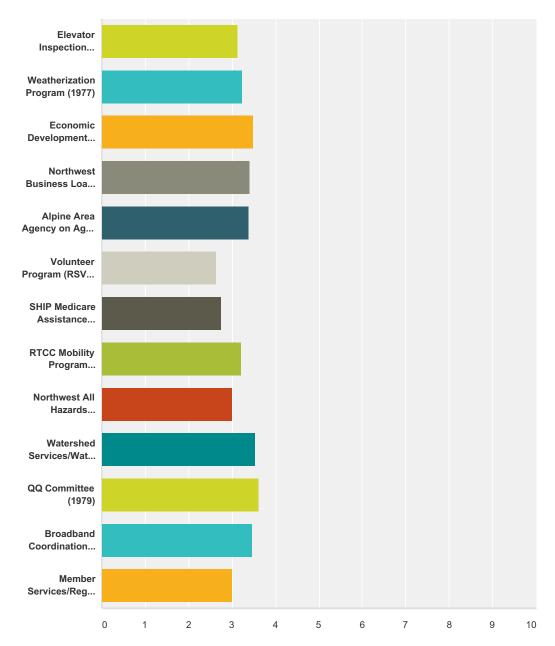




Answer Choices	Responses
Elected official	<b>50.00%</b> 14
Staff	<b>50.00%</b> 14
Total	28

#### Q3 Rate the value of each of the following NWCCOG programs to the region:

Answered: 29 Skipped: 0



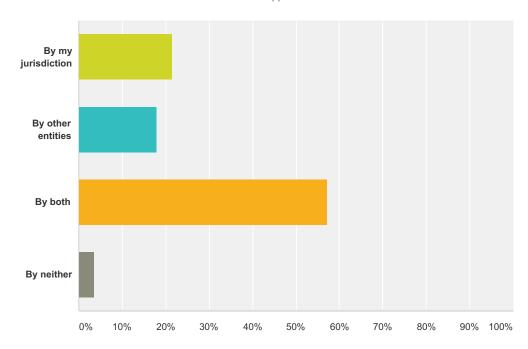
	1 - no value	2- little value	3 - valuable	4 - very valuable	don't know program	Total	Weighted Average
Elevator Inspection Program (1993)	17.24%	0.00%	31.03%	48.28%	3.45%		
	5	0	9	14	1	29	3.14
Weatherization Program (1977)	3.45%	6.90%	41.38%	34.48%	13.79%		
	1	2	12	10	4	29	3.24
Economic Development District (2012)	0.00%	10.34%	24.14%	51.72%	13.79%		
	0	3	7	15	4	29	3.48

#### SurveyMonkey

Northwest Business Loan Fund (2013)	<b>0.00%</b> 0	<b>10.34%</b> 3	<b>31.03%</b> 9	<b>44.83%</b> 13	<b>13.79%</b> 4	29	3.4
Alpine Area Agency on Aging (1978)	<b>3.45%</b> 1	<b>0.00%</b> 0	<b>41.38%</b> 12	<b>37.93%</b> 11	<b>17.24%</b> 5	29	3.
Volunteer Program (RSVP) (2015)	<b>10.71%</b> 3	<b>14.29%</b> 4	<b>32.14%</b> 9	<b>10.71%</b> 3	<b>32.14%</b> 9	28	2
SHIP Medicare Assistance (2015)	<b>3.57%</b> 1	<b>17.86%</b> 5	<b>25.00%</b> 7	<b>10.71%</b> 3	<b>42.86%</b> 12	28	2
RTCC Mobility Program (Mountain Ride Call Center) (2012)	<b>0.00%</b> O	<b>10.34%</b>	<b>31.03%</b> 9	<b>24.14%</b> 7	<b>34.48%</b> 10	29	3
Northwest All Hazards Emergency Management Region (2003)	<b>7.14%</b> 2	<b>10.71%</b> 3	<b>35.71%</b> 10	<b>25.00%</b> 7	<b>21.43%</b> 6	28	3
Watershed Services/Water Quality Monitoring Programs (1979)	<b>3.45%</b> 1	<b>3.45%</b>	<b>24.14%</b>	<b>55.17%</b> 16	<b>13.79%</b> 4	29	3
QQ Committee (1979)	<b>3.57%</b> 1	<b>3.57%</b>	<b>17.86%</b> 5	<b>67.86%</b> 19	<b>7.14%</b> 2	28	3
Broadband Coordination Program (2013)	<b>0.00%</b> 0	<b>10.71%</b> 3	<b>28.57%</b> 8	<b>53.57%</b> 15	<b>7.14%</b> 2	28	3
Member Services/Regional Business (1972)	<b>10.71%</b>	<b>3.57%</b>	<b>42.86%</b>	<b>25.00%</b> 7	<b>17.86%</b> 5	28	3

# Q4 The Economic Development District is relatively new to NWCCOG. Is your jurisdiction actively involved in economic development or is this handled by others in your area?

Answered: 28 Skipped: 1



Answer Choices	Responses	
By my jurisdiction	21.43%	6
By other entities	17.86%	5
By both	57.14%	16
By neither	3.57%	1
Total		28

### Q5 If so, what entities do you look to when it comes to economic development?

Answered: 17 Skipped: 12

#	Responses	Date
1	Entities at the State and county (Routt County) level.	4/26/2017 9:42 PM
2	Public/private partnerships, chamber of commerce, professional organizations such as SIBA (Summit Independent Business Alliance), other towns and county	4/24/2017 7:40 AM
3	Aspen Chamber Resort Association.	4/19/2017 1:12 AM
4	Towns and biz associations	4/18/2017 9:42 PM
5	DOLA! CML! NWCCOG! CLUB 20	4/18/2017 1:57 PM
6	Basalt Chamber, NWCCOG	4/18/2017 11:28 AM
7	We're a small town. We have had some luck with the business loan for a couple of resident's businesses. The Board has implemented codes and building design decisions to encourage this.	4/18/2017 10:44 AM
8	Grand County	4/18/2017 10:28 AM
9	Vail Chamber and Business Association Vail Valley Partnership State of Colorado Economic Development Office	4/18/2017 10:15 AM
10	The local Chamber Resort Association	4/18/2017 9:48 AM
11	Chamber	4/18/2017 9:12 AM
12	Oedit	4/18/2017 8:41 AM
13	County and Summit Chamber	4/14/2017 4:45 PM
14	Vail valley partnership.	4/13/2017 9:11 PM
15	We work also with regional and local chambers of commerces.	4/13/2017 11:04 AM
16	Town business grants, ESTIP, other potential incentives or special districts.	4/12/2017 8:21 AM
17	Local Chamber. Vail Valley Partnership.	4/11/2017 11:39 AM

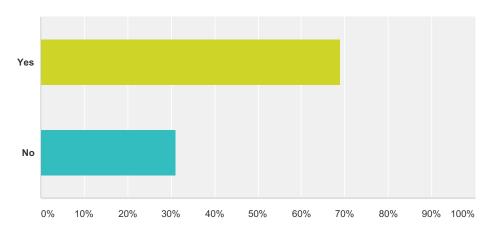
## Q6 How could NWCCOG's Economic Development District be more useful to you or your local partners?

Answered: 13 Skipped: 16

#	Responses	Date
1	Include Routt County.	4/26/2017 1:42 PM
2	Help facilitate and identify public/private partnerships; encourage towns/counties to work together.	4/23/2017 11:40 PM
3	More information regarding EDD grant opportunitiesespecially those related to rural projects/needsroad/bridge, forest health (wildfire prevention/mitigation efforts), public safety, emergency management/response, tourism/outdoor recreation, etc.	4/18/2017 5:12 PM
4	More focus on sustainability- not just grow grow - without thinking about long term sustainability issues- we are experiencing over crowding, too much traffic, taking away from quality experiences.	4/18/2017 1:42 PM
5	We could use some help with designing our downtown to encourage new businesses. A design grant and/or development guidline suggestions would be of help.	4/18/2017 2:44 AM
6	More frequent contactsharing any relevant publications.	4/18/2017 2:28 AM
7	Would need to consult with Economic Development Department with the Town.	4/18/2017 2:15 AM
8	Don't know	4/18/2017 1:12 AM
9	More info on what is available, more contact	4/18/2017 12:41 AM
10	Share strategies and initiatives of other towns.	4/13/2017 1:11 PM
11	It is hard for NWCCOG without knowing the direction each jurisdiction is heading. I think being the keeper of good data and demographics for the Region is helpful	4/13/2017 3:04 AM
12	Too much bureaucracy dealing with the state and federal government. Too hard to qualify financially.	4/12/2017 12:21 AM
13	Provide assistance to local entities (county/town) in developing their own ED plans.	4/11/2017 3:39 AM

## Q7 Is your jurisdiction active or planning to be active in broadband efforts in coming years?

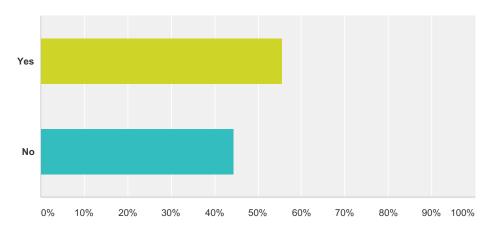




Answer Choices	Responses
Yes	<b>68.97%</b>
No	31.03%
Total	29

## Q8 Broadband is a relatively new program at NWCCOG. Has the NWCCOG Broadband Program been of use to you?

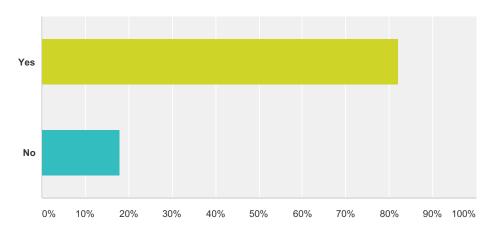




Answer Choices	Responses	
Yes	<b>55.56%</b>	15
No	<b>44.44%</b> 12	2
Total	2	:7

Q9 The NWCCOG Weatherization Program provides direct services to income qualifying homes. If federal funding for the program goes away, should NWCCOG consider providing non-income based Weatherization services for a fee?





Answer Choices	Responses	
Yes	82.14%	23
No	17.86%	5
Total		28

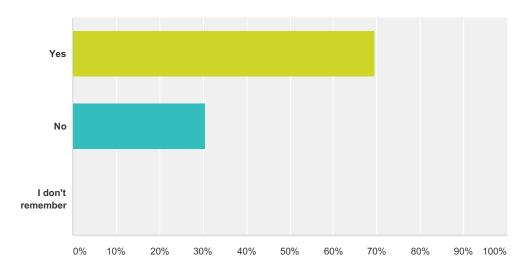
#### Q10 Do you have concerns or ideas about this?

Answered: 10 Skipped: 19

#	Responses	Date
1	It would need to cover its costs without subsidy.	4/26/2017 9:42 PM
2	I think it is of importance that NWCCOG find a way to continue this programbe it with a fee for service or by some other meanssuch as working with/through a local/regional energy efficiency/weatherization entityuntil such time as federal funding is restored or some other means of funding is found. *my hope/belief is that IF federal funding goes away now under the current federal administrationit will be restored sooner then later be it under the current federal administration or at the Congressional administration level in 2 yearsif not at the federal administration level in 4 years!?	4/19/2017 1:12 AM
3	There would be a need to coordinate not compete with other local entities doing similar or same work	4/18/2017 9:42 PM
4	Don't know enough about it.	4/18/2017 11:28 AM
5	Would like to have a way to work with NWCCOG to help with the expenses of the projects that would be considered.	4/18/2017 10:44 AM
6	Well, NWCCOG will have to unless the various jurisdictions wish to step up partner financially with COG.	4/13/2017 11:04 AM
7	Number 9 is a maybe. There are other resources that perform the same service. I'm not sure it's cost effective for NWCCOG without subsidy.	4/12/2017 8:21 AM
8	Would like to see exploration of other funding sources if fed funds go away, before reverting to fee-based.	4/11/2017 11:39 AM
9	don't have too much of an opinion on this one.	4/10/2017 4:52 PM
10	Offer energy audits for a fee.	4/10/2017 4:09 PM

Q11 Many elected officials learn on the job by doing. When you were elected to your position on the council/board/commission, was there an organized on-boarding process by that entity to provide resources for your success in that role?





Answer Choices	Responses
Yes	<b>69.57%</b> 16
No	<b>30.43</b> % 7
I don't remember	0.00%
Total	23

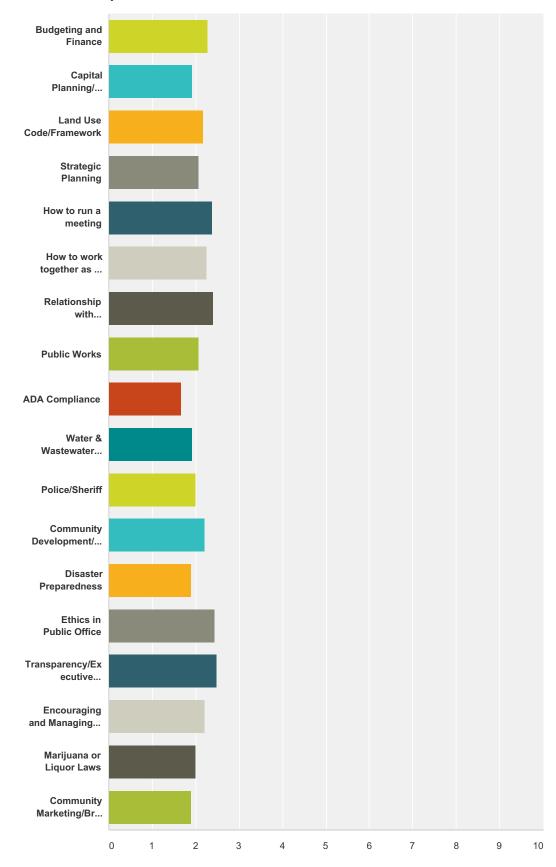
### Q12 Who or what entity performed that training?

Answered: 18 Skipped: 11

#	Responses	Date
1	CML and town attorney	4/27/2017 2:11 AM
2	City staff, led by the City Manager, provide training/onboarding for city council.	4/26/2017 1:42 PM
3	Town Manager, Mayor and staff trained us.	4/23/2017 11:40 PM
4	CCI and CTSI	4/21/2017 5:19 AM
5	First was the County Manager and his direct staff. Second was the new commissioner "training" provided by Colorado Counties Inc (CCI)	4/18/2017 5:12 PM
6	Colo counties Inc	4/18/2017 1:42 PM
7	CML	4/18/2017 5:57 AM
8	na	4/18/2017 3:28 AM
9	DOLA	4/18/2017 2:44 AM
10	N/A	4/18/2017 2:28 AM
11	Various training resources, CIRSA, Town Manager and Town Attorney, CML	4/18/2017 2:15 AM
12	CML	4/17/2017 3:17 PM
13	Sometimes CLM or CIRSA, but not all the elected's attend.	4/13/2017 3:04 AM
14	Town manager/staff, legal counsel, CML.	4/12/2017 12:21 AM
15	Staff	4/11/2017 2:15 AM
16	CCI	4/11/2017 12:35 AM
17	The Town Manager	4/10/2017 8:52 AM
18	CCI	4/10/2017 8:09 AM

Q13 NWCCOG has considered playing a greater role in professional development training for elected officials. As an elected official (or staff working with your council/board/commission), rate how prepared or trained you feel with regard to the following topics:

Answered: 29 Skipped: 0

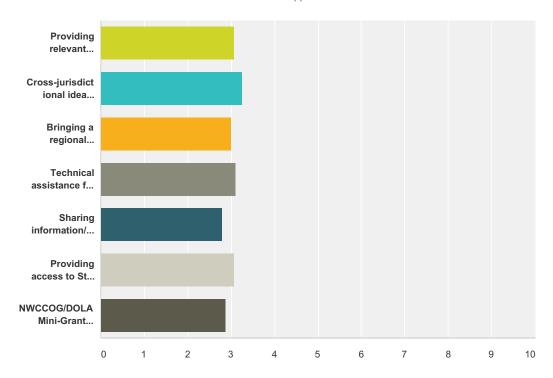


	1 - not prepared	2 - prepared	3 - very well prepared	N/A	Total	Weighted Average
Budgeting and Finance	13.79%	44.83%	41.38%	0.00%		
	4	13	12	0	29	2.28

Capital Planning/ Benchmark Metrics	<b>34.48%</b>	<b>34.48%</b>	<b>27.59%</b> 8	<b>3.45%</b>	29	
					23	
Land Use Code/Framework	<b>10.34%</b>	<b>62.07%</b>	<b>27.59%</b> 8	<b>0.00%</b> 0	29	
0						
Strategic Planning	<b>24.14%</b> 7	<b>44.83%</b>	<b>31.03%</b> 9	<b>0.00%</b>	29	
How to run a meeting	13.79%	34.48%	51.72%	0.00%		
now to run a meeting	4	10	15	0.00%	29	
How to work together as a board	17.24%	37.93%	41.38%	3.45%		
	5	11	12	1	29	
Relationship with manager/board	10.34%	37.93%	51.72%	0.00%		
	3	11	15	0	29	
Public Works	24.14%	44.83%	31.03%	0.00%		
	7	13	9	0	29	
ADA Compliance	48.28%	31.03%	17.24%	3.45%		
	14	9	5	1	29	
Water & Wastewater systems	27.59%	37.93%	20.69%	13.79%	00	
	8	11	6	4	29	
Police/Sheriff	<b>20.69%</b>	<b>55.17%</b>	<b>20.69%</b> 6	<b>3.45%</b>	29	
	-				29	
Community Development/Planning	<b>17.24%</b> 5	<b>44.83%</b>	<b>37.93%</b>	<b>0.00%</b> 0	29	
Discotor Drawardness	37.93%	34.48%	27.59%	0.00%		
Disaster Preparedness	11	<b>34.46%</b>	27.39%	0.00%	29	
Ethics in Public Office	10.34%	34.48%	55.17%	0.00%		
Zance in radio office	3	10	16	0	29	
Transparency/Executive Sessions	6.90%	37.93%	55.17%	0.00%		
	2	11	16	0	29	
Encouraging and Managing Public Engagement	10.34%	58.62%	31.03%	0.00%		
	3	17	9	0	29	
Marijuana or Liquor Laws	27.59%	41.38%	27.59%	3.45%		
	8	12	8	1	29	
Community Marketing/Branding	27.59%	48.28%	17.24%	6.90%		
	8	14	5	2	29	

Q14 NWCCOG Regional Business/Member Services has been very adaptive to meeting emerging member needs over the years. Which of the following past, present, and possible roles do you place the most value on for the future? Of the Member Service roles NWCCOG currently provides, rate the importance of this role in the future:

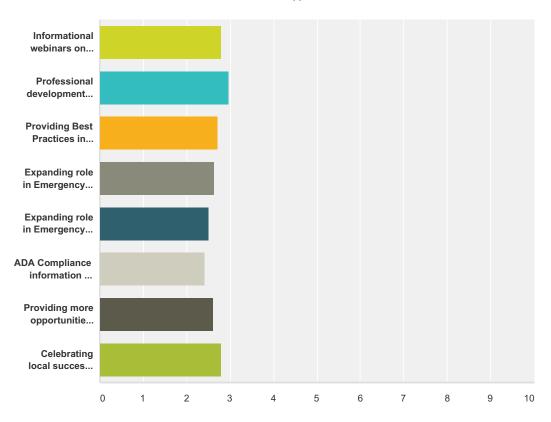




	1 - not valuable	2 - little value	3 - valuable	4 - very valuable	Total	Weighted Average
Providing relevant regional level information to local leaders	3.57%	17.86%	46.43%	32.14%		
	1	5	13	9	28	3.07
Cross-jurisdictional idea sharing	3.57%	7.14%	50.00%	39.29%		
	1	2	14	11	28	3.25
Bringing a regional perspective to local issues	7.14%	14.29%	50.00%	28.57%		
	2	4	14	8	28	3.00
Technical assistance for Broadband efforts	7.41%	11.11%	44.44%	37.04%		
	2	3	12	10	27	3.11
Sharing information/ideas/resources across region via	7.14%	21.43%	57.14%	14.29%		
Newsletter	2	6	16	4	28	2.79
Providing access to State and Federal Grants	7.14%	17.86%	35.71%	39.29%		
	2	5	10	11	28	3.07
NWCCOG/DOLA Mini-Grant program	10.71%	17.86%	42.86%	28.57%		
. •	3	5	12	8	28	2.89

## Q15 Of the Member Service roles NWCCOG has considered providing, rate the importance of this role in the future:

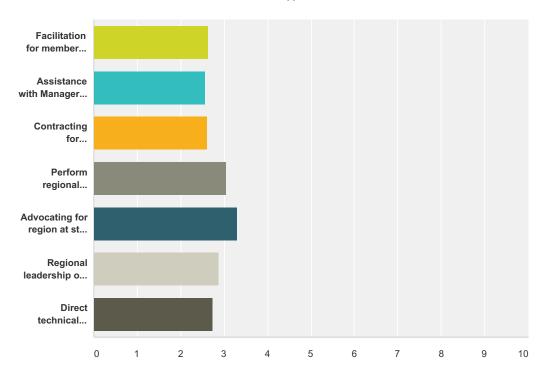
Answered: 28 Skipped: 1



	1 - not valuable	2 - little value	3 - valuable	4 - very valuable	Total	Weighted Average
Informational webinars on various topics	3.57%	32.14%	46.43%	17.86%		
	1	9	13	5	28	2.79
Professional development training opportunities for elected officials	7.14%	14.29%	53.57%	25.00%		
	2	4	15	7	28	2.96
Providing Best Practices in local governance materials/self-	14.29%	14.29%	57.14%	14.29%		
assessment tools	4	4	16	4	28	2.71
Expanding role in Emergency Preparedness awareness for elected	14.29%	21.43%	50.00%	14.29%		
officials	4	6	14	4	28	2.64
Expanding role in Emergency Preparedness for citizens	10.71%	39.29%	39.29%	10.71%		
	3	11	11	3	28	2.50
ADA Compliance information and assistance	14.29%	42.86%	28.57%	14.29%		
	4	12	8	4	28	2.43
Providing more opportunities to interact with peers	7.14%	35.71%	46.43%	10.71%		
	2	10	13	3	28	2.61
Celebrating local success stories, innovations, best practices	3.57%	32.14%	46.43%	17.86%		
	1	9	13	5	28	2.79

## Q16 Of the Member Service roles NWCCOG has provided in the past, rate the importance of this role in the future:

Answered: 27 Skipped: 2



	1 - not valuable	2 - little value	3 - valuable	4 - very valuable	Total	Weighted Average
Facilitation for member board retreats, other meetings	3.70%	37.04%	51.85%	7.41%		
	1	10	14	2	27	2.60
Assistance with Manager or other searches	14.81%	25.93%	48.15%	11.11%		
	4	7	13	3	27	2.5
Contracting for professional shared services (i.e. GIS, HR)	11.54%	26.92%	50.00%	11.54%		
	3	7	13	3	26	2.6
Perform regional studies (Gap Analysis, Second Homes, Cost of	3.70%	14.81%	55.56%	25.93%		
Living, etc)	1	4	15	7	27	3.0
Advocating for region at state level	3.70%	14.81%	29.63%	51.85%		
	1	4	8	14	27	3.3
Regional leadership on Federal Land Management issues	7.41%	22.22%	44.44%	25.93%		
	2	6	12	7	27	2.8
Direct technical assistance to jurisdictions	7.41%	29.63%	44.44%	18.52%		
·	2	8	12	5	27	2.7

## Q17 If you answered that NWCCOG should do more of one of the above please explain?

Answered: 6 Skipped: 23

#	Responses	Date
1	It is important to know that I have been associated with NWCCOG (on the Ex Board) for 12 +/- yearshaving served (in the past) as Chair for 7 or 8 years. Therefore I have a very long and close relationship with this organization. And what I truly believe that the number one best thing NWCCOG does is to bring local/regional Counties/Municipalities to the same table! And yes I feel that all of the above services/issues (questions 14,15,16) are important/valuable,,,if anything NWCCOG needs to and should continue to do it is to support regionalism. And of note as to question 13due to the length of time I have been a County Commissioner (currently in my 15th year/4th term) it was difficult for me to answer the questions in question 13.	4/19/2017 1:12 AM
2	I think it always depends on the interest at the current time from members. Broadband is a huge need in our region and it is very technical and evolving. Leadership and consulting is important to most all of us Emergency Preparedness training and sharing is always going to be current and needed	4/18/2017 9:42 PM
3	- All these are valuable. Basalt has limited resources so we can only participate as we can. So - if NWCCOG did more I am not sure that we could participate more.	4/18/2017 11:28 AM
4	These listing provides pertinent topics for municipal and county governments and if NWCCOG can play a role in connecting the dots for these topics it provide a great benefit to the member.	4/18/2017 10:15 AM
5	Local presentation might be helpful	4/18/2017 9:12 AM
6	Many of these services are already provided more effectively by the Colorado Municipal League, third party resources, and other agencies. There is no need to duplicate.	4/12/2017 8:21 AM

Q18 NWCCOG values its partnership with related entities, for instance Colorado Association of Ski Towns, Colorado Counties Inc., Colorado Municipal League, the I-70 Coalition, and CIRSA. Identify any areas where you think we are duplicating efforts or should avoid duplicating efforts.

Answered: 7 Skipped: 22

#	Responses	Date
1	Frankly, duplication is OK.	4/21/2017 1:19 PM
2	I am unclear as to what "partnerships" NWCCOG has had with CCI, CAST, CML, and the I-70 Coalition? I think it is important that we are aware of the efforts of these entities and that we stay in touch with themas the last thing we want to and/or need to do is to duplicate our effortsas the best thing we can do is to work together to support/promote not only our regional issues but also our state/federal issues not to mention the support we can get/give for our individual/local issues/concerns. And specific to CIRSAthis NWCCOG "partnership" is new to me? My County is not "involved" with CIRSA and I do not know how many NWCCOG member jurisdictions are or are not "involved" with CIRSA?	4/19/2017 1:12 AM
3	I don't know of any duplicating efforts that should be avoided. Just make sure you are coordinating with those entities.	4/18/2017 11:28 AM
4	Elected Official Training Some of the NWCCOG services have a more "social services focus" which is fine but not has pertinent to the municipal governments.	4/18/2017 10:15 AM
5	An analysis of services might be helpful	4/18/2017 9:12 AM
6	See above.	4/12/2017 8:21 AM
7	May be some areas of duplication with CML and CIRSA, could be worth assessing whether or not it is better to simple link to or provide reference to information from these two entities. Coordination rather than duplication is worth addressing across the board; resulting in focus on region-specific issues and perspectives that may get missed at the wider state level.	4/11/2017 11:39 AM

# Q19 NWCCOG communicates largely through in-person meetings, e-mail, and newsletters. Are these means of communication relevant to you? If not, what communication methods would be more relevant to you?

Answered: 12 Skipped: 17

#	Responses	Date
1	I am (as I always have been) a strong supporter/advocate of in-person meetings. If we are to best represent regional issues, to best work together on a regional basis then the best way we can and should do this is to sit across the table from each otherto be able to put a face to the nameto talk and to share stories, compare notes, listen and learn from each other face-to-facein person! And if anyone knows the obstacles/difficulties (weather, time, etc) related to attending NWCCOG meetings not only along the I-70 corridor (in Silverthorne, Frisco, etc) but farther outin Waldon or Grand Lake or ? I am someone who knows this (as I live in Aspen). And I still support in-person NWCCOG meetingsalong the I-70 corridor but also at least once (or twice?) a year off of the I-70 corridor, And I also truly understand and support the need for all of our meetings to provide for (if possible) phone in participation,	4/19/2017 1:12 AM
2	Yes, all of these communications are valuable and relevant	4/18/2017 9:42 PM
3	Keep up the great work we are currently doing	4/18/2017 1:57 PM
4	effective	4/18/2017 11:28 AM
5	Yesmore webinars.	4/18/2017 10:44 AM
6	These work well. Always like webinars.	4/18/2017 10:28 AM
7	The communications is relevant and good.	4/18/2017 10:15 AM
8	An occasional personal presentation might be valuable	4/18/2017 9:12 AM
9	Email is great for me	4/13/2017 9:11 PM
10	prefer email	4/13/2017 11:04 AM
11	The newsletters are fine.	4/12/2017 8:21 AM
12	Works for me, but social media is increasing important as an information sharing tool.	4/11/2017 11:39 AM

## Q20 Describe how NWCCOG is useful to you as a local leader, and what role should NWCCOG play to better support you or your organization?

Answered: 8 Skipped: 21

#	Responses	Date
1	For me as a "local leader" NWCCOG provides me with the opportunity to establish relationships with other local leaders on a regional levels. But more importantly is that my relationships with NWCCOG members provides my County with a regional relationship/support system that is invaluable! If anythingit is not about supporting meit is all about NWCCOG supporting my County. And if anything NWCCOG could do it would be to have an in-person meeting (at least once a year?) with my BOCC AND to include representatives from the Clty of Aspen, Snowmass Village, and the Town of Basalt to bring us and our staff up to speed on key NWCCOG/regional/etc issues.	4/19/2017 1:12 AM
2	NWCCOG continues to do great work without getting adequate appreciation or awareness amongst public or electeds (outside of those involved member reps) The newsletter is great, I wonder how it can be more broadly used. Perhaps turning it into press releases? Or other public out reach, so the communities understand the value of the programs better.	4/18/2017 9:42 PM
3	- It plays an acceptable role. Maybe more sub-regional groups.	4/18/2017 11:28 AM
4	Currently, we have been fortunate to work with NWCCOG with our broadband project and the health insurance group. Now, we will be asking for assistance to help with "downtown planning"	4/18/2017 10:44 AM
5	NWCCOG is useful for the services it provides; it is also helpful in creating the environment for both county and local officials to collaborate and work together on topics of mutual concern.	4/18/2017 10:15 AM
6	Regional data, sharing peer news and information, and coordinating regional efforts (e.g. Broadband). New board/elected official orientation training and information packet templates would be great.	4/13/2017 9:11 PM
7	NWCCOG is of very little use. I think NWCCOG needs to clearly define what it is all about. What is the "elevator" speech?	4/12/2017 8:21 AM
8	Networking is always helpful. Providing information on pertinent issues that is tailored to our area and its qualities is helpful. Brings a local perspective to much broader issues.	4/11/2017 11:39 AM

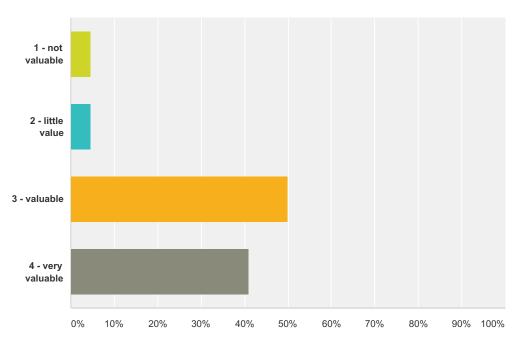
## Q21 Describe NWCCOG's "brand" identity, and provide an idea for how it could be improved.

Answered: 7 Skipped: 22

#	Responses	Date
1	NWCCOG is a known regional "brand"as NWCCOG is known for being a strong, diverse representative organization of/for rural resort mountain communities. If anything that could improvefurther support NWCCOG's "identity" it would be to make it known (on a State wide level and on a national level) what NWCCOG doesthe diversity of our programs, the diversity of our membership (from Waldon to AspenVail to Gypsum), the diversity of our populations from the really haves to the really have nots.	4/19/2017 1:12 AM
2	I think a majority of involved citizens no NorthwestCCOG, but they would find it difficult to come up with a list of programs. I think better public outreach could be beneficial to community understanding and programs usefulness	4/18/2017 9:42 PM
3	Not sure what you are getting at. Have an ok brand.	4/18/2017 11:28 AM
4	You have such a variety of areas in which you helpif there was someway to show that?	4/18/2017 10:44 AM
5	I think the name NWCCOG can be a little vague. It might be interesting to explore some other "branding" ideas in order to get this organization and its services more visible to the communities.	4/18/2017 10:15 AM
6	NWCCOG has little brand identity except to the customers on the receiving end of the elevator inspection program. In that case, the identity is one of frustration, disorganization, and lack of transparency. Treat the "elevator" public like a customer, not an adversary. Help educate the customer. (You can't do this when you don't even communicate inspections with the customer of the elevator service company.) The goal is better elevator performance and safety, right? More generally, NWCCOG needs to clearly define its purpose, what distinguishes it from the other organizations that already self-perform most of these tasks, and its overall value proposition—especially to municipalities.	4/12/2017 8:21 AM
7	Not sure that there really is a "brand" for NWCCOG. I have the sense that not many people outside of local government know about it. Maybe more outreach to the general public.	4/11/2017 11:39 AM

### Q22 Rate NWCCOG's membership as a value proposition for the cost of the dues:





Answer Choices	Responses	
1 - not valuable	4.55%	1
2 - little value	4.55%	1
3 - valuable	50.00%	11
4 - very valuable	40.91%	9
Total		22

#### Q23 Is there a question that we should have asked which we did not ask?

Answered: 4 Skipped: 25

#	Responses	Date
1	No, this survey asks an overly sufficient number of questions, thank you.	4/21/2017 1:19 PM
2	I have a question related to the National Assocition of Regional Councils (NARC) that would be better asked to Jon Stavney directly.	4/19/2017 1:12 AM
3	What are areas of interest or new programs COG should consider taking on? Do you understand the potential loss of program funding in the suggested skinny budget of the Trump admin?	4/18/2017 9:42 PM
4	Curious how NWCCOG interacts with other COGs in the state and region. What might the benefits be?	4/11/2017 11:39 AM